

USDA Foreign Agricultural Service

# GAIN Report

Global Agricultural Information Network

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POLICY

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**Date:** 11/9/2016

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## Poland

**Post:** Warsaw

### **Made in Poland logo to be implemented on January 1 2017**

**Report Categories:**

Retail Foods

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**Report Highlights:**

As of January 1, 2017 a new regulations on voluntary marking of foodstuffs with the words “Produkt polski” (Made in Poland) is likely to go into effect in Poland. The new act after being approved by lower house of Parliament is currently going through approval process of the upper house of Polish Parliament. Manufacturers will be able to place logo "Produkt Polski" on products produced in Poland with the use of Polish raw materials and containing no more than 25 percent components derived from imported ingredients (this percent does not include water content). Meat used in products marked with logo "Produkt Polski" should be "derived from animals born on the Polish territory and whose breeding and slaughter took place on Polish territory. Polish authorities explain that the move to introduce the logo "Produkt Polski" helps producers, who are eager to meet the needs of consumers interested in purchasing products made in the country.

## General Information:

The lower house of Polish Parliament approved introduction of a [new act](#) (text in Polish language), including design of logo, on November 4, 2016. The new act after being approved by lower house of Parliament is currently going through approval process of the upper house of the Polish Parliament. If no major changes are introduced by the Senate as of January 1, 2017 a new regulations on voluntary marking of foodstuffs with the words “Produkt polski” (Made in Poland) will go into effect in Poland.

The logo "Produkt Polski" can be placed on products produced in Poland with the use of Polish raw materials and containing no more than 25 percent components derived from imported ingredients (this percent does not include water content). Meat used in products marked with logo "Produkt Polski" should be derived from animals born on the Polish territory and whose breeding and slaughter took place on Polish territory.

Graphic nr 1. Logo "Produkt Polski"



All other markings referring to production of a particular good in Poland must be eliminated by manufacturers from the market by the end of year 2017.

Polish authorities explain that the move to introduce the logo "Produkt Polski" helps producers, who are eager to meet the needs of consumers interested in purchasing products made in the country, who would like to receive information not only regarding the origin of the manufacture, but also as to the ingredients used in production.

Poland [notified the E.U.](#) regarding the Draft Act amending the Act on the commercial quality of agricultural and food products on July 22, 2016.

The obligation to notify to the E.U. draft laws containing technical provisions results from Directive 2015/1535 / EU of the European Parliament and of the Council of 9 September 2015. E.U. authorities have three months to provide public comments to proposed Member State legislation.

In its notification to the E.U. Poland stated that:"the draft provisions are based on the provisions of the Decree of the Ministry of Agriculture and Rural Development of the Slovak Republic No 163/2014 of June 16, 2014 on the requirements for the voluntary labelling of agricultural products and foodstuffs according to their origin for the purposes of informing the consumer, which successfully underwent the E.U. notification procedure in 2014."

The submission period of three months for comments on the notification ended October 24, 2016, with several comments being received. According to Polish officials the proposed legislation is in line with current E.U. regulations.

Additional information regarding Polish market can be obtained from FAS/Warsaw reports available at Foreign Agricultural Service home page ([www.fas.usda.gov](http://www.fas.usda.gov) – *Data and Analysis* link – *GAIN Reports Category*).