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Voluntary Public

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Peru

Post: Lima

A Milestone: U.S. Engineered Wood Entering the Peruvian Construction Market

Report Categories:

Export Accomplishments - Other

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Report Highlights:

Maderera Andina, a Peruvian lumber importer and wholesaler of U.S. engineered wood products, is stimulating its use in the Peruvian market. This pioneer company is constructing a three-floor headquarters using engineered wood as an architectural and “greener” alternative to traditional concrete and brick. This structure could be the first building of its kind constructed in the region. In 2014, Peru imported \$4 million in softwood and engineered wood products from the United States, a 60 increase since 2011.

General Information:

Maderera Andina is a pioneering importer and wholesaler of U.S. structural lumber. The company is stimulating use of these innovative products in the Peruvian housing and construction market. They are also building a three-floor headquarters with i-joist and oriented strand board (OSB) floor and roof framing and paneling as an alternative architectural, greener material. This combined concrete and engineered wood structure could be the first building of its kind constructed in the region.

Recently, FAS Lima visited the 20,000 square meter facility, one that is used as a demonstration for customers and that will become the company's headquarters. The structure, built with concrete and steel, will have i-joist and OSB products for flooring, roof and walls. The use of sustainable forestry products is a trend that this Peruvian company is spearheading (see photos below).

Maderera Andina is also showing model wood-framed houses (also incorporating concrete floors) directly to real estate developers. They are showcasing two models in their efforts to start large-scale construction of wood frame houses in Peru (Picture 3)

The Peruvian construction market is historically based on concrete, steel and bricks. Maderera Andina sees a future where U.S. engineered wood products are incorporated, and recognized by consumers, due to their strength, sustainability, design and eco-friendly approach.

During 2014, Peru imported \$4 million in softwood and engineered wood products from the United States, a 60 increase since 2011. The U.S. wood products supply has shown a steady growth fueled by its superior properties and performance over the Chilean radiata product. In 2014, Brazilian softwood and treated lumber has emerged as an alternative in the Peruvian market with a market share of five percent versus six percent of U.S. supply.



Picture 1 & 2. U.S. I-joist and paneling



Picture 3. One-floor wood model housing.

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