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**Date:** 11/24/2017

**GAIN Report Number:** IN7131

## India

Post: New Delhi

# **Advertisements and Claims Regulations Invite WTO Member Comments**

## **Report Categories:**

Sanitary/Phytosanitary/Food Safety Exporter Guide FAIRS Subject Report

## **Approved By:**

Mark Wallace

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## **Report Highlights:**

On November 24, 2017, India notified to the World Trade Organization a draft regulation on advertisements and claims and invited comments from its member countries. The deadline to provide comments is January 21, 2018.

#### **General Information:**

**DISCLAIMER:** The information contained in this report was retrieved from the Government of India (GOI) and World Trade Organization (WTO) websites: <a href="http://www.fssai.gov.in/">http://www.fssai.gov.in/</a> and <a href="www.wto.org">www.wto.org</a> respectively. The Office of Agricultural Affairs and/or the U.S. Government make no claim of accuracy or authenticity.

The GOI's Food Safety and Standards Authority of India (FSSAI) published the Food Safety and Standards (Advertisements and Claims) Regulations, 2017, and invited comments from WTO member countries. The WTO notification number is TBT/N/IND/65 and the deadline to provide comments is January 21, 2018.

The full text of the draft notification is available online at <a href="http://www.fssai.gov.in/">http://www.fssai.gov.in/</a> or on the <a href="http://www.fssai.gov.in/">WTO</a> website.

Comments should be sent to:

The Chief Executive Officer
Food Safety and Standards Authority of India
3<sup>rd</sup> Floor, Food and Drug Administration Bhawan, Kotla Road
New Delhi – 110002

Email: spstbt.enqpt@fssai.gov.in

#### Details of Draft Regulation:

Publication date on the FSSAI website: November 8, 2017

Date of Implementation: To be determined WTO Notification Number: TBT//N/IND/65 WTO Notification Date: November 24, 2017 Final date for comments: January 21, 2018