

USDA Foreign Agricultural Service

# GAIN Report

Global Agricultural Information Network

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## India

**Post:** New Delhi

### **Annapoorna World of Food India 2018 – Trade Show**

#### **Announcement**

**Report Categories:**

Trade Show Announcement

Exporter Guide

Tree Nuts

Beverages

Food Service - Hotel Restaurant Institutional

Food Processing Ingredients

Retail Foods

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**Report Highlights:**

Annapoorna World of Food India 2018 will take place from September 27 to 29, 2018, at the Bombay Exhibition Center in Mumbai. U.S. exporters of consumer-oriented food and beverage products interested in the Indian market may benefit from participating and/or visiting the show. India's imports of consumer-oriented products from all suppliers in 2017 were nearly U.S. \$5 billion.

**General Information:**

India is a small but growing market for imported consumer-oriented food products. India's imports of consumer-oriented products from all origins in calendar year 2017 were nearly \$5 billion. Imported tree nuts, spices, processed and fresh fruits, and chocolate/cocoa products accounted for over 85 percent of all imported consumer-oriented items. The United States was the leading supplier of imported consumer-oriented products with nearly an 18 percent market share. There are numerous food and agricultural-themed trade shows throughout the year. FAS India offices visit these trade shows and disseminate information on ones that may provide a beneficial platform for U.S. companies. For a list of Indian trade shows, see the linked [Food and Agricultural Trade Show Calendar 2018](#).

**Annapoorna World of Food India**

The 13<sup>th</sup> edition of Annapoorna World of Food India is organized by Koelnmesse YA Tradefair Pvt. Ltd. and the Federation of Indian Chambers of Commerce and Industry (FICCI). It is one of several leading food and beverage trade shows that take place in India. The show was endorsed by the U.S. Department of Agriculture from 2010 to 2016. It is supported by the Retailers Association of India and the Forum of Indian Food Importers. The show will have international food pavilions and concurrent presentations and discussions to include representatives from India's leading retailers, food processors and industry consultants. Additional information about the September 2018 show to be held in Mumbai from September 27 to 29 is available in the [2018 Brochure](#).

Additional information on the 2017 Annapoorna World of Food India is available in the [2017 Post-Show report](#).

**Disclaimer:** This report is intended to provide firms that are interested in the Indian market with information about trade show opportunities in India. It should not be considered an endorsement of the show(s). For more information, contact the Office of Agricultural Affairs at [agmumbai@fas.usda.gov](mailto:agmumbai@fas.usda.gov) or the USA Pavilion organizer:

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**India Consumer Oriented Import Trade Data**

**Table 1. India: Imports of Consumer-Oriented Ag. Products by Category in U.S. \$1,000**

Product (Unit: \$1,000)	2014	2015	2016	2017	Jan - Mar 2017	Jan - Mar 2018
Consumer Oriented Total	3,859,198	4,474,923	4,206,934	4,931,075	1,136,695	1,158,695
Tree Nuts	1,956,877	2,405,417	2,120,591	2,575,318	541,575	546,263
Spices	480,858	574,075	599,064	630,900	162,021	185,448
Processed Fruit	343,473	359,235	359,542	471,812	109,622	127,594
Fresh Fruit	314,974	318,935	357,116	421,977	130,537	79,948
Chocolate & Cocoa Products	161,903	157,355	152,666	167,021	35,662	45,891
Dairy Products	134,391	128,340	124,829	157,218	30,937	45,885
Non-Alcoholic Beverages	124,881	123,280	137,306	124,729	43,345	27,425
Food Preps. & Misc. Bev	97,459	87,368	90,782	91,715	22,851	23,963
Tea	54,013	64,034	50,919	56,067	9,810	9,162
Fruit & Vegetable Juices	29,883	33,312	39,979	46,338	13,765	13,537
Snack Foods NESOI	31,514	36,386	32,326	35,552	6,320	11,041
Dog & Cat Food	19,509	21,299	23,839	32,765	6,729	10,549
Wine & Beer	24,744	31,756	33,137	31,163	4,930	7,624
Processed Vegetables	24,482	20,175	20,389	22,264	4,263	7,372
Nursery Products & Cut Flowers	18,150	17,834	20,350	20,598	4,349	4,912
Condiments & Sauces	17,063	18,243	19,739	19,547	4,559	5,501
Coffee, Roasted and Extracts	12,017	8,755	14,311	13,092	3,112	3,898
Pork & Pork Products	2,855	2,932	2,453	3,924	854	1,243
Fresh Vegetables	1,653	60,923	1,571	3,898	250	330
Meat Products NESOI	2,680	1,265	1,698	2,645	578	553
Eggs & Products	5,521	3,717	4,060	2,030	462	473
Poultry Meat & Prods. (ex. eggs)	296	288	266	502	163	83
Beef & Beef Products	0	0	0	0	0	0

Source: India Customs through GTIS

**Table 1. India: Imports of Consumer-Oriented Ag. Products by Top 25 Suppliers in U.S. \$1,000**

Partner (Unit \$1,000)	2014	2015	2016	2017	Jan - Mar 2017	Jan - Mar 2018
World Total	3,859,198	4,474,923	4,206,934	4,931,075	1,136,695	1,158,695
United States	628,929	739,030	711,836	867,697	190,526	286,021
Tanzania	184,437	223,673	241,381	321,537	236,426	206,756
Cote d Ivoire	353,848	414,936	325,977	302,548	13,256	5,039
Afghanistan	164,492	227,563	189,436	290,517	48,323	68,258
Guinea-Bissau	160,106	197,157	210,392	254,785	362	991
Sri Lanka	154,178	260,781	135,470	190,393	37,702	34,456
Indonesia	100,183	169,746	177,065	185,866	46,070	50,031
Vietnam	152,809	148,537	180,403	177,558	33,426	47,582
China	134,364	79,151	163,862	174,187	75,858	14,744
Nepal	186,231	191,676	175,847	165,911	51,492	35,233
Iran	100,576	117,884	111,873	155,869	56,859	62,658
Australia	118,302	162,411	97,584	141,639	4,254	3,140
Pakistan	112,016	101,360	122,135	125,390	30,866	24,094
Benin	143,783	191,943	123,627	121,300	588	228
Ghana	92,896	98,198	70,394	111,123	17,913	24,921
Mozambique	10,825	10,169	29,570	98,053	54,732	4,234
Madagascar	40,026	101,694	74,501	85,057	37,446	43,909
Nigeria	37,351	64,010	58,796	72,321	2,307	2,572
Italy	52,434	58,338	57,962	69,476	20,142	12,519
Iraq	61,860	56,392	58,675	59,042	23,960	29,026
Thailand	38,832	45,499	48,125	56,024	12,994	17,845
Chile	59,754	29,258	42,451	54,055	1,368	2,107
Netherlands	57,727	50,189	45,564	53,234	10,413	16,994
Gambia	33,789	27,697	39,645	50,976	93	117
Burkina Faso	5,467	15,197	37,941	41,917	100	0
All Others	673,979	692,432	676,421	704,605	129,217	165,225

Source: India Customs through GTIS