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GAIN Report

Global Agricultural Information Network

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Mexico

Post: Mexico

Educational Sessions for Meat and Poultry Trade

Report Categories:

Agriculture in the Economy

Agriculture in the News

Livestock and Products

Poultry and Products

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Report Highlights:

The *Consejo Mexicano de la Carne* ([COMECARNE](#)) is organizing a series of 2-day workshops in several Mexican cities to improve the awareness and understanding of the process and inspection procedures for meat and poultry products imported into Mexico from the United States and other countries. USDA staff as well as two USDA Cooperator organizations will be speaking at these events along with Mexican and Canadian officials and industry organizations.

General Information:

COMECARNE has picked a number of ports-of-entry that see high volumes of meat and poultry product trade for a series of workshops on the process and inspection procedures for products entering Mexico. The workshops have a several year track record and bring in a large number of participants. In 2013, COMECARNE will hold the following workshops:

June 11-12, 2013: Colombia, Nuevo León, Mexico
June 13-14, 2013: Nuevo Laredo, Tamaulipas, Mexico
July 9-10, 2013: Ciudad Juarez, Chihuahua, Mexico
July 30-31, 2013: Manzanillo, Colima, Mexico
August 6-7, 2013: Tijuana, Baja California, Mexico
August 8-9, 2013: Mexicali, Baja California, Mexico
September 24-25, 2013: Reynosa, Tamaulipas, Mexico
October 25, 2013: Mexico City, Distrito Federal, Mexico

With the exception of Manzanillo and Mexico City, these ports-of-entry are the top locations where U.S. red meats (prepared and preserved or fresh/chilled/frozen) and poultry meat enter the country (see trade tables, below). Using USDA's definition of prepared and preserved red meats, Mexico imported 75,452 metric tons (MT) from the world in 2012 with 69,421 MT originating from the United States. This amounted to U.S. \$297.4 million and U.S. \$264.3 million in imports; respectively. Similarly, using USDA's definition of fresh, chilled, frozen red meats, Mexico imported 920,326 MT from the world in 2012 with 818,961 originating from the United States. This amounted to U.S. \$2.3 billion and U.S. \$2.0 billion; respectively. Finally, using USDA's definition of poultry meat, Mexico imported 761,938 MT from the world in 2012 with 744,264 MT originating from the United States. This amounted to U.S. \$1.09 billion and U.S. \$1.04 billion; respectively.

The Foreign Agricultural Service (FAS) and Food Safety and Inspection Service (FSIS) presentation for these workshops is titled "Agencies and Procedures for the Certification of U.S. Meat Products Exported to Mexico". Due to dynamic trade flows and continual refinements to regulations, however, the presentations will be geared towards offering inspectors and commercial interests participating in the seminars an opportunity to receive updated information from USDA. The desired outcome of these seminars is to put all audience members in a better position to apply appropriate criteria when evaluating shipments and documentation so as to facilitate the trade of meat and poultry between the United States and Mexico.

Background

Over the last six years, USDA/FAS staff in Mexico City and Monterrey have worked in close coordination with USDA's FSIS in Washington, D.C., the U.S. Meat Export Federation ([USMEF](#)), the U.S.A. Poultry and Egg Export Council ([USAPEEC](#)), as well as Mexican government ministries (SENASICA [1], SAT [2], and UPCI [3]), and private institutions (CAAREM [4] and CANACAR [5]) to explain the process and inspection procedures for meat and poultry products imported into Mexico

from the United States. Comecarne data indicates that approximately 260 people were trained in 2012. Many of the audience members were official inspectors (e.g., SENASICA and SAT) from the Points of Inspection (POIs) where the seminars were held.

[1] The National Service of Health, Food Safety, and Food Quality

[2] The Tributary Administration Service

[3] The Unit of International Trade Practices

[4] The Confederation of Associations of Customs Agents

[5] The National Chamber of Transporters

Production, Supply and Demand Data Statistics :

Table 1. Mexico: Red Meats (Prepared and Preserved) Imported from the World

Mexico Import from World (Transport Mode: All Transport Modes) Via District: All Districts								
Commodity: Red Meats, Prepared/Preserved, Group 28 (2012)								
Calendar Year: 2007 - 2012, Year To Date: 03/2012 & 03/2013								
Quantity (Metric Tons)								
District	Calendar Year					Year To Date		
	2008	2009	2010	2011	2012	Mar-12	Mar-13	%Δ 13/12
Total	72,232	66,429	73,101	74,511	75,452	18,168	18,812	3.55
Colombia, N.L.	29,262	26,747	26,960	24,926	26,284	6,058	6,537	7.89
Nuevo Laredo, TAMPS.	13,431	13,684	19,172	19,444	16,979	4,341	4,379	0.87
Tijuana, B.C.	8,684	7,652	8,263	10,199	10,205	2,349	2,427	3.31
Mexicali, B.C.	6,078	5,555	5,700	6,344	6,444	1,581	1,625	2.78
Cd. Juarez, CHIH.	4,175	3,789	4,703	4,994	5,573	1,530	1,267	-17.21
Nogales, SON.	2,201	2,263	2,416	2,838	2,998	644	725	12.55
Cd. Reynosa TAMPS.	1,938	1,757	1,949	1,928	2,535	555	768	38.41
Manzanillo, COL.	737	1,264	652	1,517	1,464	400	197	-50.8
Veracruz, VER.	931	604	726	907	1,111	272	280	2.98
Matamoros, TAMPS.	1,204	772	1,024	575	558	162	144	-11.12
Progreso, YUC.	513	402	506	390	244	89	200	124.34
Agua Prieta, SON.	213	211	191	142	0	0	0	n/a
Lázaro Cardenas, MICH.	109	18	172	115	0	0	0	n/a
Aeropuerto Internacional De La Cd. De Mexico, D.F.	35	30	62	76	82	9	16	75.06
Cancun, Q. ROO	235	163	62	65	107	29	30	4.87
San Luis Rio Colorado, SON.	877	110	0	36	704	150	214	42.98
Altamira, TAMPS.	100	26	15	15	0	0	0	n/a
Toluca, MEX.	0	0	0	0	0	0	0	-100
Guadalajara, JAL.	2	2	1	0	0	0	0	n/a
Mazatlán, SIN.	78	122	50	0	164	0	3	n/a
Monterrey N.L.	0	0	0	0	0	0	0	n/a
Cd. Hidalgo, CHIS.	1,425	1,251	471	0	0	0	0	n/a
Torreón, COAH.	0	0	0	0	0	0	0	n/a
Subteniente López, Q. ROO	0	0	0	0	0	0	0	n/a
Tecate, B.C.	3	5	5	0	0	0	0	n/a

Table 2. Mexico: Red Meats (Prepared and Preserved) Imported from the United States

Mexico Import from United States (Transport Mode: All Transport Modes) Via District: All Districts								
Commodity: Red Meats, Prepared/Preserved, Group 28 (2012)								
Calendar Year: 2007 - 2012, Year To Date: 03/2012 & 03/2013								
Quantity (Metric Tons)								
District	Calendar Year					Year To Date		
	2008	2009	2010	2011	2012	Mar-12	Mar-13	%Δ 13/12
Total	65,474	59,781	67,521	68,715	69,421	16,541	17,419	5.31
Colombia, N.L.	28,310	25,867	26,696	24,470	25,496	5,903	6,334	7.31
Nuevo Laredo, TAMP.S.	12,141	12,305	17,261	18,198	16,019	4,063	4,173	2.69
Tijuana, B.C.	8,568	7,420	8,046	9,939	9,860	2,274	2,386	4.95
Mexicali, B.C.	5,697	5,207	5,515	5,776	5,853	1,324	1,425	7.63
Cd. Juarez, CHIH.	4,106	3,695	4,245	4,711	5,295	1,441	1,218	-15.53
Nogales, SON.	2,201	2,263	2,416	2,838	2,998	644	725	12.55
Cd. Reynosa TAMP.S.	1,925	1,739	1,948	1,926	2,500	555	768	38.41
Matamoros, TAMP.S.	1,204	772	1,024	575	558	162	144	-11.12
Agua Prieta, SON.	213	211	191	142	0	0	0	n/a
Progreso, YUC.	55	86	119	69	76	6	15	155.7
San Luis Rio Colorado, SON.	877	110	0	36	704	150	214	42.98
Cancun, Q. ROO	171	99	55	35	63	20	14	-31.73
Lázaro Cardenas, MICH.	0	0	0	0	0	0	0	n/a
Manzanillo, COL.	0	0	0	0	0	0	0	n/a
Guadalajara, JAL.	0	0	0	0	0	0	0	n/a
Aeropuerto Internacional De La Cd. De Mexico, D.F.	2	0	0	0	0	0	0	n/a
Subteniente López, Q. ROO	0	0	0	0	0	0	0	n/a
Tecate, B.C.	3	5	5	0	0	0	0	n/a
Toluca, MEX.	0	0	0	0	0	0	0	n/a

Table 2. Mexico: Red Meats (Prepared and Preserved) Imported from the United States

Mexico Import from United States (Transport Mode: All Transport Modes) Via District: All Districts								
Commodity: Red Meats, Prepared/Preserved, Group 28 (2012)								
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	2008	2009	2010	2011	2012	Mar-12	Mar-13	%Δ 13/12
Total	65,474	59,781	67,521	68,715	69,421	16,541	17,419	5.31
Colombia, N.L.	28,310	25,867	26,696	24,470	25,496	5,903	6,334	7.31
Nuevo Laredo, TAMPS.	12,141	12,305	17,261	18,198	16,019	4,063	4,173	2.69
Tijuana, B.C.	8,568	7,420	8,046	9,939	9,860	2,274	2,386	4.95
Mexicali, B.C.	5,697	5,207	5,515	5,776	5,853	1,324	1,425	7.63
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Cd. Reynosa TAMPS.	1,925	1,739	1,948	1,926	2,500	555	768	38.41
Matamoros, TAMPS.	1,204	772	1,024	575	558	162	144	-11.12
Agua Prieta, SON.	213	211	191	142	0	0	0	n/a
Progreso, YUC.	55	86	119	69	76	6	15	155.7
San Luis Rio Colorado, SON.	877	110	0	36	704	150	214	42.98
Cancun, Q. ROO	171	99	55	35	63	20	14	-31.73
Lázaro Cardenas, MICH.	0	0	0	0	0	0	0	n/a
Manzanillo, COL.	0	0	0	0	0	0	0	n/a
Guadalajara, JAL.	0	0	0	0	0	0	0	n/a
Aeropuerto Internacional De La Cd. De Mexico, D.F.	2	0	0	0	0	0	0	n/a
Subteniente López, Q. ROO	0	0	0	0	0	0	0	n/a
Tecate, B.C.	3	5	5	0	0	0	0	n/a
Toluca, MEX.	0	0	0	0	0	0	0	n/a

Table 3. Mexico: Red Meats (Fresh/Chilled/Frozen) Imported from the World

Mexico Import from World (Transport Mode: All Transport Modes) Via District: All Districts								
Commodity: Red Meats,Fresh/Chilled/Frozen, Group 29 (2012)								
Calendar Year: 2007 - 2012, Year To Date: 03/2012 & 03/2013								
Quantity (Metric Tons)								
District	Calendar Year					Year To Date		
	2008	2009	2010	2011	2012	Mar-12	Mar-13	%Δ 13/12
Total	952,841	991,501	981,085	871,857	920,326	235,617	223,485	-5.15
Colombia, N.L.	438,982	440,856	405,205	324,138	379,002	97,290	93,667	-3.72
Nuevo Laredo, TAMPS.	180,809	203,321	213,154	197,273	175,471	48,032	40,893	-14.86
Cd. Reynosa TAMPS.	66,747	122,511	140,545	164,444	178,846	44,712	45,315	1.35
Cd. Juarez, CHIH.	81,579	76,568	74,994	68,307	69,565	17,298	17,175	-0.71
Tijuana, B.C.	46,184	41,882	44,261	38,928	39,967	9,502	9,029	-4.98
Nogales, SON.	60,357	43,578	46,487	32,192	33,721	8,197	6,904	-15.78
Mexicali, B.C.	29,059	26,319	27,004	23,851	22,650	5,577	5,512	-1.18
Manzanillo, COL.	20,356	11,377	6,037	8,376	9,065	1,590	2,375	49.38
Piedras Negras, COAH.	5,802	10,639	12,304	7,260	6,373	2,167	1,448	-33.15
Lázaro Cardenas, MICH.	15,066	9,192	7,671	3,339	1,289	229	193	-15.87
Mazatlan, SIN.	1,633	496	767	1,378	2,321	399	497	24.36
Matamoros, TAMPS.	2,416	1,402	807	816	618	152	200	31.33
Veracruz, VER.	1,475	1,512	685	736	770	250	138	-44.81
San Luis Rio Colorado, SON.	1,127	1,232	952	551	436	91	74	-18.89
Ensenada, B.C.	37	18	0	127	137	85	0	-100
Cancun, Q. ROO	196	49	4	80	73	31	53	70.25
Progreso, YUC.	61	62	84	60	18	14	9	-40.37
Monterrey N.L.	0	0	0	0	0	0	0	n/a
Aeropuerto Internacional De La Cd. De Mexico, D.F.	2	0	0	0	4	0	4	n/a
Cd. Hidalgo, CHIS.	948	486	125	0	0.01	0	0	n/a
Guadalajara, JAL.	0	0	0	0	0	0	0	n/a
Tecate, B.C.	6	1	0	0	0	0	0	n/a

Table 4. Mexico: Red Meats (Fresh/Chilled/Frozen) Imported from the United States

Mexico Import from United States (Transport Mode: All Transport Modes) Via District: All Districts								
Commodity: Red Meats, Fresh/Chilled/Frozen, Group 29 (2012)								
Calendar Year: 2007 - 2012, Year To Date: 03/2012 & 03/2013								
Quantity (Metric Tons)								
District	Calendar Year					Year To Date		
	2008	2009	2010	2011	2012	Mar-12	Mar-13	%Δ 13/12
Total	814,869	860,935	834,838	764,526	818,961	209,985	201,380	-4.1
Colombia, N.L.	396,308	396,904	354,720	295,368	353,476	90,157	87,194	-3.29
Nuevo Laredo, TAMPS.	167,696	179,868	181,456	173,069	155,294	43,415	37,397	-13.86
Cd. Reynosa TAMPS.	62,934	116,898	130,567	153,030	165,511	41,149	41,417	0.65
Cd. Juarez, CHIH.	74,416	70,507	66,258	62,510	64,075	16,118	16,420	1.87
Tijuana, B.C.	27,094	28,509	28,433	28,336	28,521	6,294	6,847	8.79
Nogales, SON.	56,044	38,207	40,661	27,955	29,479	6,854	6,076	-11.35
Mexicali, B.C.	21,903	17,799	18,858	15,768	15,195	3,557	4,253	19.56
Piedras Negras, COAH.	5,802	10,639	12,304	7,260	6,354	2,167	1,448	-33.15
Matamoros, TAMPS.	2,003	790	807	768	618	152	200	31.33
San Luis Rio Colorado, SON.	530	770	770	404	360	91	74	-18.89
Cancun, Q. ROO	114	44	3	54	73	31	53	70.25
Progreso, YUC.	1	2	3	4	4	1	1	71.34
Lázaro Cardenas, MICH.	24	0	0	0	0	0	0	n/a
Manzanillo, COL.	0	0	0	0	0	0	0	n/a
Aeropuerto Internacional De La Cd. De Mexico, D.F.	0	0	0	0	0	0	0	n/a

Table 5. Mexico: Poultry Meat Imported from the World

Mexico Import from World (Transport Mode: All Transport Modes) Via District: All Districts								
Commodity: Poultry Meat, Group 27 (2012)								
Calendar Year: 2007 - 2012, Year To Date: 03/2012 & 03/2013								
Quantity (Metric Tons)								
District	Calendar Year					Year To Date		
	2008	2009	2010	2011	2012	Mar-12	Mar-13	%Δ 13/12
Total	615,639	624,456	687,634	715,845	761,938	183,011	189,977	3.81
Colombia, N.L.	308,704	306,757	318,495	313,778	354,111	87,543	80,930	-7.55
Nuevo Laredo, TAMPS.	66,021	65,954	91,575	133,805	140,666	32,496	39,465	21.45
Cd. Juarez, CHIH.	75,346	72,528	85,755	80,901	85,922	20,731	21,803	5.17
Cd. Reynosa TAMPS.	55,246	67,158	75,366	72,763	73,396	16,524	21,389	29.44
Tijuana, B.C.	41,267	42,144	43,741	39,018	33,298	8,575	9,030	5.31
Mexicali, B.C.	21,039	23,072	31,544	34,471	34,426	8,712	7,498	-13.93
Nogales, SON.	14,851	13,253	16,561	18,584	16,446	3,627	3,383	-6.72
Manzanillo, COL.	18,108	25,255	17,716	16,281	16,167	3,295	4,509	36.83
Matamoros, TAMPS.	3,844	2,024	2,320	2,849	3,196	581	816	40.46
Mazatlan, SIN.	9,036	3,927	1,637	1,275	1,462	369	313	-15.15
San Luis Rio Colorado, SON.	651	1,129	1,409	1,087	1,336	327	308	-5.56
Piedras Negras, COAH.	599	816	1,288	1,009	1,449	227	507	123.6
Cancun, Q. ROO	8	0	1	22	17	5	25	357.91
Progreso, YUC.	55	23	0	0	0	0	0	n/a
Ojinaga, CHIH.	19	0	0	0	0	0	0	n/a
Cd. Hidalgo, CHIS.	0	0	0	0	0	0	0	n/a
Agua Prieta, SON.	0	0	0	0	0	0	0	n/a
Lázaro Cárdenas, MICH.	848	416	226	0	46	0	0	n/a

Table 6. Mexico: Poultry Meat Imported from the United States

Mexico Import from United States (Transport Mode: All Transport Modes) Via District: All Districts								
Commodity: Poultry Meat, Group 27 (2012)								
Calendar Year: 2007 - 2012, Year To Date: 03/2012 & 03/2013								
Quantity (Metric Tons)								
District	Calendar Year					Year To Date		
	2008	2009	2010	2011	2012	Mar-12	Mar-13	%Δ 13/12
Total	587,648	594,858	668,054	698,288	744,264	179,346	185,154	3.24
Colombia, N.L.	308,704	306,757	318,495	313,778	354,111	87,543	80,930	-7.55
Nuevo Laredo, TAMPS.	66,021	65,954	91,575	133,805	140,666	32,496	39,465	21.45
Cd. Juarez, CHIH.	75,346	72,528	85,755	80,901	85,922	20,731	21,803	5.17
Cd. Reynosa TAMPS.	55,246	67,158	75,366	72,763	73,396	16,524	21,389	29.44
Tijuana, B.C.	41,267	42,144	43,741	39,018	33,298	8,575	9,030	5.31
Mexicali, B.C.	21,039	23,072	31,544	34,471	34,426	8,712	7,498	-13.93
Nogales, SON.	14,851	13,253	16,561	18,584	16,446	3,627	3,383	-6.72
Matamoros, TAMPS.	3,844	2,024	2,320	2,849	3,196	581	816	40.46
San Luis Rio Colorado, SON.	651	1,129	1,409	1,087	1,336	327	308	-5.56
Piedras Negras, COAH.	599	816	1,288	1,009	1,449	227	507	123.6
Cancún, Q. ROO	8	0	1	22	17	5	25	357.91
Progreso, YUC.	55	23	0	0	0	0	0	n/a
Ojinaga, CHIH.	19	0	0	0	0	0	0	n/a
Cd. Hidalgo, CHIS.	0	0	0	0	0	0	0	n/a
Agua Prieta, SON.	0	0	0	0	0	0	0	n/a

Author Defined:

For More Information

FAS/Mexico Web Site: We are available at www.mexico-usda.com or visit the FAS headquarters' home page at www.fas.usda.gov for a complete selection of FAS worldwide agricultural reporting.

Other Relevant Reports Submitted by FAS/Mexico:

Report Number	Subject	Date Submitted
MX3043	Pork Price and Trade Snapshot	5/30/2013
MX3026	Broiler Meat Production and Trade Update	3/22/2013
MX3016	Livestock Semi-Annual: Pork Sector Promising	3/4/2013
MX3011	Poultry Semi-Annual – First \$1 Billion Poultry Market for American Exporters	2/13/2013
MX2032	Importing Meat and Poultry into Mexico... Trade Education Seminars	5/22/2012

Useful Mexican Web Sites: Mexico's equivalent to the U.S. Department of Agriculture (SAGARPA) can be found at www.sagarpa.gob.mx, equivalent to the U.S. Department of Commerce (SE) can be found at www.economia.gob.mx and equivalent to the U.S. Food and Drug Administration (SALUD) can be found at www.salud.gob.mx. These web sites are mentioned for the readers' convenience but USDA does NOT in any way endorse, guarantee the accuracy of, or necessarily concur with, the information contained on the mentioned sites.