

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY
USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT
POLICY

Voluntary - Public

Date: 12/12/2018

GAIN Report Number: IT1847

Greece

Post: Rome

FAIRS Annual Country Report

Report Categories:

FAIRS Annual Country Report

Approved By:

Fred Giles

Prepared By:

Dimosthenis Faniadis

Report Highlights:

This report provides updated contact information for Greece and gives an overview of Greek food laws in the EU context. It is recommended to read the EU-28 Food and Agricultural Import Regulations and Standards, to obtain a fuller understanding of EU laws as Greece is a member of the European Union and follows its directives and regulations.

General Information:

DISCLAIMER: This report was prepared by the Office of Agricultural Affairs of the USDA/Foreign Agricultural Service in Rome, Italy for U.S. exporters of domestic food and agricultural products interested in the Greek market. While every possible care was taken in the preparation of this report, information provided may not be completely accurate either because policies have changed since its preparation, or because clear and consistent information regarding these policies was not available. It is highly recommended that U.S. exporters verify the full set of import requirements with their foreign customers, who are normally best equipped to research such matters with local authorities, before any goods are shipped.

FINAL CUSTOMS CLEARANCE APPROVAL OF ANY PRODUCT IS SUBJECT TO THE IMPORTING COUNTRY’S RULES AND REGULATIONS AS INTERPRETED BY BORDER OFFICIALS AT THE TIME OF PRODUCT ENTRY.

Section I. Food Laws 2
Section II. Food Additives Regulations 3
Section III. Pesticides and Other Contaminants 4
Section IV. Packaging and Container Regulations 6
Section V. Labeling Requirements 7
Section VI. Other Specific Standards 14
Section VII. Facility and Product Registration Requirements 15
Section VIII. Other Certification and Testing Requirements 16
Section IX. Import Procedures 16
Section X. Copyright and/or Trademark Laws 18
Appendix I. Government Regulatory Key Agency Contacts 19
Appendix II. Other Import Specialist Technical Contacts 20

Section I. Food Laws

Greece’s food laws and regulations follow European Union (EU) rules to the extent that EU food laws have been harmonized. However, in cases in which the EU law may be incomplete or absent, the law of each Member State applies. One main principle of the single market concept is to ensure that all food products, whether produced in the EU or imported from a third country, can move freely throughout the EU if they comply with uniform requirements. In reality, certain directives allow Member States to make exceptions (i.e., in cases where a country can identify unique concerns about a product intended for import). Free movement can only be guaranteed when all aspects are covered by harmonized legislation (i.e. a foodstuff may comply with the general labeling directive but may carry a health claim for which harmonized rules do not yet exist).

This report outlines the applicable legislation regarding the export of U.S. food products to Greece, particularly those rules that differ from EU legislation or regulation. Exporters should be aware that

when EU-wide legislation is incomplete, absent or there is room for interpretation, Greek laws apply and imported product must meet existing Greek requirements.

For current information on EU food import rules as well as general information on EU import duties and quotas please see the reports produced by the U.S. Mission to the EU in Brussels, Belgium at <http://www.usda-eu.org/>.

In Greece, food safety is the primary responsibility of the Greek Ministry of Rural Development and Food in cooperation with the General Chemical State Laboratory of Greece and the Ministry of Public Order. Occasionally, the Greek Ministry for Development and Commerce may play a role. The Hellenic Food Control Agency (EFET) is responsible for enforcing the regulations and collecting samples from selling points to check compliance with food legislation, both to ensure food safety and protect consumer health in accordance with EU Directive 89/397. EFET is the principal Food Control Body in Greece, it is a public entity supervised by the Ministry of Rural Development and Food.

Greek Food Law

At the EU level, [Regulation \(EC\) 178/2002](#) sets out general principles and objectives in food law. In Greece, the EU Regulations (EC) [852/2004](#) and [853/2004](#) are being applied through the National Law [KYA 15523/2006](#) published in August 2006, which outlines the basic Greek food and feed regulations based in the Regulation (EC) 178/2002. This law sets out each organization's responsibility for applying the EU Regulations and the coordination mechanisms between the different public administrations with responsibilities in official food control.

Please note that imports of red meat, meat products, pet food, farmed and wild game meat, minced meat, all dairy products, seafood, bovine embryos and semen, porcine and equine semen, gelatin and animal casings, and animal byproducts to the EU from the United States may originate only from [EU approved U.S. establishments](#).

For more information about the EU food law see the FAS USEU website <http://www.usda-eu.org>.

Section II. Food Additives Regulations

Greece applies EU-harmonized legislation regarding food additives. For detailed information on the EU-harmonized legislation on food additive regulations, please consult the [EU-28 FAIRS Report](#).

Greece has some specific labeling and ingredient rules for select food products (i.e. re-frozen vegetables, prepared fishery products, and glazed foods) which are described in detail in the Greek Food Code (hereafter referred to as the Food Code) published by the General Chemical State Laboratory (GCSL). There is no electronic version of the Food Code. However, a hard copy can be obtained in Greek from the GCSL (see Appendix I for contact information). GCSL is the Greek agency responsible for the documentary inspection upon arrival, labeling and product ingredient review, and the analysis of laboratory tests to grant import approvals for foodstuffs in cooperation with the Greek Ministry of Rural Development and the individual Port Authorities. It is essential for U.S. exporters to work with a Greek agent who has a suitable background and is able to manage customs

procedures involving more than two authorities.

With the exception of food supplements, U.S. food products that already conform to another individual EU member state's rules and regulations may be transshipped and sold in Greece. However, approval by the Hellenic Supreme Chemical Committee (HSCC) operating under the Greek General Chemical State Laboratory is needed when a food product does not correspond to Food Code specifications, in accordance with HSCC Decision 366/97, Official Journal of the Greek Republic 597/B/17.7.97, and in cases where preparation, processing, and packaging use one of the following:

- Additives such as antioxidants, colorants, emulsifiers, stabilizers, gelling agents and thickeners, flavorings, preservatives, sweeteners, and enzymes that are not listed in EU Regulations 94/34, 94/34, and 95/2;
- Materials and objects that will come into contact with foods, substances, or materials not included in the Food Code list of allowed materials;
- New techniques and technologies prohibited by the Food Code;
- Novel foods or new ingredients;
- Foods enriched with nutritional elements (vitamins, traces, amino acids).

Gaining HSCC approval requires an application. The procedure takes approximately 3 months for products already circulated in other EU member states, and 5 months for new products entering the EU. Although EU Regulations 1829/2003 and 1830/2003, requires all foods and feeds containing GMO ingredients, either detectable or non-detectable, to be labeled accordingly, Greece has an open policy restricting the use of GMO foods and feeds.

Exporters are advised to have an experienced agent or joint venture partner who has a suitable background, demonstrated experience, and extensive sales/services network who can offer full support to the end-user. The importer of record is responsible for any violations of the Food Code and is liable for prosecution in the event of failure to observe the food laws.

Section III. Pesticides and Other Contaminants

Current EU pesticide legislation has not been fully harmonized amongst the member states. Regulation 1107/2009 sets out the rules for the authorization of plant protection products (PPPs) and replaced Directive 91/414/EEC. This Regulation establishes a list of approved active substances. Only PPPs containing active substances included in the list may be authorized for use in the EU. Member States can approve PPPs containing the active substances. According to the new Regulation, the EU is divided in three different zones. Greece is included in Zone C (South) along with Bulgaria, Cyprus, France, Spain, Italy, Malta and Portugal. Once a Member State approves a PPP and it is listed in Annex I of the Regulation, it can be mutually recognized and thus authorized for use anywhere within the specified EU zone. However, there is a procedure that can take several months for the product to be specifically approved for use in Greece. Regulation 1107/2009 was transposed to national law by [Law 4036/2012](#).

Since September 2008, in accordance with EU Regulation 396/2005, all Maximum Residue Levels (MRLs) have been harmonized for food or feed of plant and animal origin. Pesticide MRLs for processed or composite products are based on the MRLs of the raw agricultural ingredients.

The default MRL for substances not on the list is 0.01 mg/kg. The legislation allows exporters to request an "import tolerance" for active substances not yet evaluated or in use in the EU. The complete list of MRLs, and commodity combinations allowed in the EU can be obtained from the [EU Pesticides Database](#). Member States are responsible for risk assessments.

Commission Directive 2002/63 /EC establish harmonized sampling methods for the official control of residues in and on products of plant and animal origin. Commission Regulation 915/2010 requires Member States to take and analyze samples for product and pesticide residue combinations in food of plant and animal origin. Annex I to the Regulation sets out the pesticide and product combinations to be monitored. Annex II sets out the number of samples that need to be taken for each combination. The Member States must submit results of the sample tests to the EU by 31 August 2016, 2017 and 2018 for samples tested in 2015, 2016 and 2017 respectively.

The competent authority for control and tests of MRLs (maximum residue levels) in Greece is the Ministry of Rural Development and Food through its five authorized laboratories and regional control centers. Greece strictly adheres to the EU-harmonized MRL levels in its import requirements. Legislation regarding sampling can be found on the Ministry's [website](#).

Aflatoxin Levels in Tree Nuts

In April 2015, the EU approved the pre-export checks (PEC) program for U.S. almonds. U.S. almonds were included in the Annex to [Commission Implementing Regulation \(EU\) 2015/949](#) which lists all EU-approved Pre-export Check programs. The acceptance of the U.S. program reflects the EU's recognition of aflatoxin controls performed at U.S. origin in line with Article 23 of the EU Regulation on Official Food and Feed Controls ([Regulation \(EC\) No 882/2004](#)). The USDA Agricultural Marketing Service began issuing PEC almond certificates on August 1, 2015. The almond PEC program builds on and replaces the Voluntary Aflatoxin Sampling Plan (VASP) program, which was no longer required after September 2014 when the EU voted to remove California Almonds from Special Measures.

With the publication of Commission Implementing Regulation (EU) 2015/949, all EU accepted programs have been combined into one regulation. The U.S. peanut program which was approved in 2009 is now also covered by the general provisions of Commission Implementing Regulation (EU) 2015/949. Under the regulation, import authorities subject consignments of U.S. almonds and peanuts with a PEC certificate to a less than 1 percent control level at the border. The PEC program is voluntary; a PEC certificate is not a requirement for import into the EU. Shipments without a PEC certificate do not benefit from the reduced inspection levels upon import in the EU. For more information please see: <http://www.ams.usda.gov/services/lab-testing/aflatoxin>.

Imported nuts and dried fruits may be subject to a random aflatoxin test at the point of entry or at point of sale. Aflatoxin certificates issued by accredited laboratories in the country of origin must accompany nuts and specific dried fruits (i.e. prunes, blueberries, raisins, and cranberries). Greek port authorities may randomly sample and test again upon arrival. Consignments found to contain aflatoxins in excess of the EU tolerance are rejected. If the shipment is not returned to the country of origin or sent to an

EU-approved re-processing facility elsewhere in the EU within 60 days, it is confiscated and destroyed. APHIS phytosanitary certificates also are required for ground nuts imported into Greece in accordance with the current EU legislation in effect.

Residues in Animals and Animal Products

The monitoring of residues in animals and animal products is addressed separately in [Council Directive 96/23/EC](#). This directive includes the monitoring of pesticide residues as well as residues of veterinary drugs and a wide range of other contaminants and substances such as residues of growth promotants. The prohibition of the use of hormones in meat production is addressed in [Council Directive 96/22/EEC](#) (amended by [Directive 2008/97/EC](#)).

Section IV. Packaging and Container Regulations

Consumer Packaging Ordinance and Laws on Weight and Measures

Greece applies EU-harmonized legislation relating to packaging and containers. [Council Directive 76/211/EEC](#) (amended by [Commission Directive 78/891/EEC](#)) specifies the maximum tolerable error between the actual content and the quantity indicated on the label of prepackaged products.

[Directive 2007/45/EC](#) abolishes regulations on mandatory pack sizes at both EU and national levels. The Directive frees sizes for all prepackaged products except wine and spirits, coffee and white sugar. Mandatory nominal quantities for wines and spirits are set out in the Annex to Directive 2007/45/EC, Greece adopted EU's Directive in 2008, after publishing at the Official Journal of the Greek Republic [1657/B/14.8.2008](#).

Packaging Waste Management

[Law 2939/2001](#) transposes [Directive 94/62/EC](#) into national Law. The latest amendment to [Directive 2015/720/EC](#) relates to reducing the consumption of lightweight plastic bags. The Ministry of Environment and Energy announced that it will finally incorporate Directive 2015/720/EC into Greek law, preventing the use of plastic bags. As of July 2018, plastic bags cost up to 8 cents each in Greek supermarkets. In January 2018, supermarkets began charging shoppers up to 4 cents per bag. The charge is expected to reduce the use of such bags, which is currently estimated at an EU-leading 4.5 billion bags per year or 400 bags for each inhabitant every year. Two-thirds of all those bags come from supermarkets.

Packaging Disposal Regulations

Greek legislation is fully harmonized with existing EU legislation concerning food-contact materials and substances. In addition, Greece has implemented national provisions for the following materials:

- dyes and pigments for plastics in contact with food (HSCC decision No. 358/95 & 1028/96, Greek Food Code, Art. 26a)
- coatings (HSCC decision No. 446/98, Greek Food Code, Article 28)

- paper and paperboard (HSCC decision No. 478/2004, Greek Food Code, Article 24)
- metals and alloys (HSCC decision No. 232/98, Greek Food Code, Article 22)
- cans (HSCC decision No. 232/98, Greek Food Code, Article 22)

The table below provides an overview of the EU legislation on food contact materials and implementation in Greece.

Materials/Substances	EU legislation	Greek implementation
Plastics	Directive 10/2011/EC	<i>Automatically applicable</i>
All food contact materials	Regulation (EC) 1935/2004	<i>Automatically applicable</i>
Ceramics	Directive 2005/31/EC	HSCC Decision No 159/86
Regenerated cellulose film	Directive 2004/14/EC	HSCC Decision No 147/2009
Recycled plastic materials	Regulation (EC) 282/2008	<i>Automatically applicable</i>
Plasticizers in gaskets & lids	Regulation (EC) 372/2007	<i>Automatically applicable</i>
Vinyl Chloride monomer	Directive 78/142/EC	HSCC Decision No 1976/85
N-nitrosamines and N-nitrosatable	Directive 93/11/EC	HSCC Decision No 598/94
Epoxy derivatives (BADGE, NOGE, BFDGE)	Regulation (EC) 1895/2005	<i>Automatically applicable</i>
Active and Intelligent materials	Regulation (EC) 450/2009	<i>Automatically applicable</i>

Section V. Labeling Requirements

The U.S. standard label does not comply with EU labeling requirements. Food labeling and ingredient regulations have been harmonized within the EU, and Greek regulations are fully harmonized to-date with these. General provisions on the labeling, presentation and advertising of foodstuffs marketed in the EU are laid down in [Regulation \(EC\) 1169/2011](#). They apply not only to foodstuffs intended for sale to the ultimate consumer, but also for supply to restaurants, hospitals and other mass caterers.

EU regulations published in the Official EU Journal are immediately applicable. EU directives, on the other hand, take time to become national law through member-state parliaments, ministerial decisions, and/or presidential decrees.

Greece applies EU-harmonized legislation through the Greek Food Code. The current Food Code was published in 2009 and has been amended by a number of Presidential Decrees and Ministerial Decisions to incorporate new legislation.

Locally produced and imported food items are regularly checked thru random sampling to ensure the absence of prohibited ingredients and adherence to fair trading practices and consumer expectations, as product labels should not mislead or confuse the consumer.

Greek food regulations apply to both domestically produced and imported food products. Imported food and beverage products that comply with rules and regulations, as with any other product sold on the EU market, require no special permit nor are they subject to special rules or regulations regarding their commercialization in Greece.

All food products imported into Greece must comply with the Greek Food Code. Products not labeled with all information required by the Food Code cannot be sold on the Greek market. Greece requires that labels be in the Greek language. Multi-language and stick-on labels are acceptable. Sample-size products should bear the “Not for Sale” indication. Labels, including attached pictures or symbols that refer to the product, must not deceive the consumer in regards to its characteristics. They should not attribute characteristics to the product which it does not have, present a common characteristic as unique, or attribute preventative or therapeutic properties to the product. Labels such as “No colorants” and “No preservatives” should only appear on products that do not contain such substances, either in raw form or even after processing.

Labels should not indicate that the foodstuff has the capacity to prevent, treat, or cure human diseases. This rule does not apply to dietetic foods or natural mineral water. However, the strict EU rules on the use of claims in labeling do apply.

In cases where the standard U.S. label fails to comply with Member-State rules and regulations, a sticker must be placed on the packaging that contains a translation of the U.S. label in Greek as well as all mandatory EU information listed below. Although many international companies provide multi-language labels to ensure the possibility of sale throughout the European Union, the Greek language is rarely present.

All food and beverage products imported into Greece must provide the following information:

a. **Name of the product** as commonly used in the trade.

The name established by law or, if this is lacking, a brief description of the product.

b. **List of ingredients and food additives** in descending order by weight.

The following ingredients require a specific statement on the label: GMOs, packaging gases, sweeteners, aspartame, poly oils, quinine, caffeine, phytosterols, phyostanols, and licorice.

c. **Food allergen** labeling rules were introduced by [Directive 2003/89/EC](#) that became effective on November 25, 2005. The following potential allergenic ingredients must be indicated on food labels: cereals containing gluten, crustaceans, eggs, fish, peanuts, soybeans, milk and dairy products (including lactose), nuts and nut products, sesame seeds, lupine and products thereof, mollusks and products thereof, and sulphite at concentrations of at least 10 mg per kg or 10 mg/l, celery, and mustard. Allergen labeling also applies to alcoholic beverages. Guidelines for the implementation of the allergen labeling rules are available in the Commission’s [Regulation \(EC\) 1169/2011](#), fully harmonized through Greek [Law 20303/21-12-2014](#).

d. **Quantitative Ingredient Declaration (QUID).**

The quantity of certain ingredients or categories of ingredients is mandatory in the following cases:

- Where the ingredient or category of ingredients appears in the name under which the foodstuff is sold;
- Where the ingredients or category of ingredients is usually associated with that name by the consumer;
- Where the ingredient or category of ingredients is emphasized on the labeling in words, pictures or graphics;
- Where the ingredient or category of ingredients is essential to characterize a foodstuff and to distinguish it from similar products.

The QUID declaration must be indicated in or immediately next to the name under which the product is sold, unless a list of ingredients is voluntarily indicated on the label in which case the quantity may appear in the list. The quantity of the ingredient, expressed as a percentage, must correspond to the quantity of the ingredient(s) actually used in the preparation of the product.

e. **Metric units** for all measurements.

The nominal net content or weight expressed in metric units: (weight in grams, liters, kilograms, centiliters, etc.). A small “e” on the label may be used to guarantee that the actual content corresponds to the quantity indicated.

f. **Expiration date.**

Every package must have listed the minimum shelf-life period. Preferred language is: “Best before end of DD/MM/YY”. It is also possible to state the time limit of consumption if the food is stored and prepared properly.

g. **Storage and usage** conditions.

Any special storage conditions or conditions of use should be stated. Instructions for use should be given as necessary.

h. **Alcoholic content.**

This is required for drinks with alcoholic content equal or greater than 1.2 percent alcohol in volume.

- i. **Name** or business name and address of manufacturer, packager, vendor, and importer established within the European Union.

j. **Country of origin.** Particulars of the place of origin or provenance in case absence of such information might mislead the consumer. Commission [Regulation \(EU\) No 1337/2013](#) sets out the modalities (with some exceptions) regarding how the place of rearing and the place of slaughter for pre packed fresh, chilled and frozen meat of swine, sheep, goats and poultry should be shown.

k. **Lot Marking.**

Council Directive 89/396/EEC requires that foodstuffs carry a mark identifying the lot to which a foodstuff belongs.

- l. **Instructions** for intended use.
- m. **Treatments** undergone, with specific indications for irradiate or deep-frozen foods.
- n. The actual **alcoholic strength** for beverages containing more than 1.2 percent alcohol by volume.

Additives

- Annex II to the labeling directive lists the categories of additives, which must be designated by the name of their category followed by their specific name or EEC number. The categories are the following: color, preservative, anti-oxidant, emulsifier, thickener, gelling agent, stabilizer, flavor enhancer, acid, acidity regulator, anti-caking agent, modified starch, sweetener, raising agent, anti-foaming agent, glazing agent, emulsifying salts, flour treatment agent, firming agent, humectants, bulking agent, propellant gas.

- Flavorings: Annex III to the labeling directive describes the way of designating flavorings in the list of ingredients.

Quinine and Caffeine

Commission Directive 2002/67/EC requires the compulsory labeling of quinine and caffeine used in the production or preparation of foodstuffs (usually tonic waters and energy drinks). Quinine and caffeine must be mentioned in the ingredients list, preceded by the term "flavoring". Beverages containing more than 150 mg of caffeine per liter will have to be labeled with "high caffeine content" followed by the caffeine content expressed in mg/100 ml.

Phytosterols & Phytostanols

Commission Regulation 608/2004 lays down labeling requirements for foods and food ingredients with added phytosterols, phytosterol esters, phytostanols and phytostanol esters (used to reduce cholesterol levels). For labeling purposes, they must be designated respectively by the terms "plant sterols", "plant sterol esters", "plant stanols" and "plant stanol esters".

Warnings on Labels

Commission Directive 2008/5/EC establish a list of foodstuffs that require a warning on the label:

- foodstuffs whose durability has been extended by means of packaging gases
- foodstuffs containing (a) sweetener(s)
- foodstuffs containing added sugar(s) and sweetener(s)
- foodstuffs containing aspartame
- foodstuffs containing more than 10% added polyols
- confectionery or beverages containing liquorices

As of July 20, 2010, Regulation 1333/2008 requires foodstuffs containing the food colors sunset yellow

(E110), quinoline yellow (E104), carmoisine (E122), allura red (E129) and ponceau 4R (E124) to be labeled “may have an adverse effect on activity and attention in children”.

Any non-edible parts of a packaging system that consumers could mistake for food must be labeled with the words “DO NOT EAT” and where technically possible carry the warning symbol established by Annex I of Regulation 450/2009.

Language Requirements

As a general rule, labeling has to be in a language easily understood by consumers. However, as an exception to the general rule, it also is allowed to use:

- Another language provided it can easily be understood by consumers
- Other means depicting the content (e.g. pictures)

Multi-language labeling is allowed throughout the EU. For Greece, multi-language labeling is permitted; however, one of the languages must be Greek.

Other Specific Labeling Requirements

Medical / Health / Nutrition Claims

Medical claims that expressly or implicitly affirm or suggest that a food product has a healing (curative) or preventive effect are prohibited in the EU/Greek labeling directive. Only rather bland references that the product has general beneficial effects are allowed as long as these are not misleading to consumers. U.S. exporters of “health” foods, weight loss/diet foods, baby foods and vitamins should work closely with a Greek importer, since Greek labeling laws regarding health claims can be particularly stringent. Greek legislation sets forth orders, obligations and criminal sanctions for violations.

Nutrition claims can fail one criterion (i.e., if only one nutrient [salt, sugar or fat] exceeds the limit of the profile) and still be made provided the high level of that particular nutrient is clearly marked on the label. For example, a yogurt can make a low-fat claim even if it has high sugar content but only if the label clearly states “high sugar content”. Health claims cannot fail any criteria.

Regulation 353/2008 as amended by Commission Regulation 1169/2009 sets out implementing rules for applications for the authorization of health claims as provided for in Article 15 of Regulation 1924/2006.

A guidance document on how companies can apply for health claim authorizations can be downloaded from EFSA’s website at: <http://www.efsa.europa.eu/en/nda/ndaguidelines>.

Trademarks and brand names that suggest health and/or nutritional benefits but do not comply with the new rules must be entirely removed from the EU market by January 19, 2022.

Nutritional Value Labeling Ordinance

Nutrition labeling is not mandatory in the EU unless a nutrition claim is made on the label or in

advertising messages. Nutrition labeling rules are laid down in Council Directive 90/496/EEC. The presence of a U.S. nutritional label (Nutrition Facts) may be considered to be equivalent to a nutritional claim and consequently its presence on the label requires drawing up the nutritional table according to European (and thus, Greek) standards as well. To avoid this problem, many U.S. products place their Greek language label over the portion of the U.S. label containing nutritional information.

The energy value and the proportion of nutrients must be declared in specific units per 100 grams or per 100 milliliters. Information on vitamins and minerals must be expressed as a percentage of the recommended daily allowance (RDA). The information on the label must be presented in tabular form with the numbers aligned or if space does not permit, in linear form in a language easily understood by the purchaser.

Commission Directive 2008/100/EC update the list of vitamins and minerals and their Recommended Daily Allowances (RDAs) and provide an EU definition of “fiber”. The conditions for the use of nutrition claims such as “source of fiber” or “high fiber” are laid down in Regulation 1924/2006 (see nutrition and health claims).

Nutrition labeling is usually optional in Greece and other EU countries, but it is compulsory if the label, advertising, or any other presentation contains a nutritional claim. The EU Nutritional Value Labeling Directive 90/496/EEC establishes rules for the separate labeling of the caloric and nutritional values of foods. This directive concerns nutrition labeling of foodstuffs for final consumers and for mass caterers (restaurants, hospitals, canteens, etc.). Though not mandatory for all foods, it requires additional information for products with labels that emphasize a particularly low caloric content or a particularly high nutritional value. The directive does not apply to food supplements, natural mineral water, or other waters intended for human consumption.

Greek consumers and nutritional NGOs emphasize common problems with regulations, including their sometimes “optional nature,” widespread lack of nutritional knowledge and healthy diet awareness, confusion created by misleading labels, multilingual label descriptions, lack of enforcement, and the widespread lack of nutritional information in the Greek language. The European Food Information Council (EUFIC) and EUFIC Greece provide additional information and reading on nutritional labeling developments in the EU (EUFIC Europe: <http://www.eufic.org/>).

When nutritional labeling is required, nutritional values must be presented or advertised (according to EU Directive 90/496) in order to prevent misleading information on labels. Nutritional information, if cited, must provide information from Groups 1 or 2 in the following order:

Group 1	Group 2
Energy value	Energy value
Amount of proteins	Amount of proteins
Carbohydrates	Carbohydrates
Fats	Sugar
	Fat
	Saturates
	Fibre
	Sodium

Nutritional claims related to sugars, saturated fatty acids, fiber, or nitrates must include Group 2 information.

Nutritional labeling may include quantities of: Starch; Polyalcohol; Hydrocarbons; Fats; Cholesterol; Vitamins; Inorganic acids.

Energy and nutrient content information is numerical and should be in specific units per 100 grams or 100 milliliters. Units used in the label are:

- Energy: Kj and Kcal;
- Proteins, hydrocarbons, fats, fiber, sodium: grams;
- Cholesterol: milligrams.

Vitamins and inorganic acids may also state the recommended daily intake.

When nutritional labeling is required, it must also be presented in Greek. Information should be in tabular form with properly aligned numbers, but a linear form is acceptable if space is insufficient for a table.

A product may be labeled as “low in hydrocarbons and/or sugars” if the absorbable carbohydrate content is less than 0.25 percent. A product may be labeled as “reduced calorie” if the calories are reduced by at least 30 percent compared with the original foodstuff. This category covers products such as “light,” “fitness,” or “slim.” A product may be labeled as “low in calorie” if a single intake yields a maximum of 15 calories to the body and 30 calories per daily intake.

Health Claims

[Regulation 1924/2006](#), as all EU regulations, is directly applicable in Greece as in all Member States. EFET has put in place the necessary enforcement provisions. EU Regulation 353/2008, “Implementation Measures of Reg. 1924/2006,” establishes current implementation rules for applications to authorize health claims as provided in article 15 of Reg. 1924/2006. Amendments N.107/2008, 109/2008, 116/2010, and 1047/2012 contain other relevant provisions (See: [Nutrition and health claims made on foods regulation](#)).

U.S. firms exporting food items to Greece are responsible for:

- following U.S. laws and regulations;
- following the EU Regulations in effect;
- working closely with Greek importers who are familiar with labeling regulations and laws in effect.

The competent authority for health claims in Greece is the National Organization for Medicines (EOF) operating under the Ministry of Health. Disease risk reduction claims and claims referring to the health and development of children require authorization on a case-by-case basis, following the submission of a scientific dossier to EFSA. A simplified authorization procedure has been established for health claims based on new scientific data. [Regulation 353/2008](#) sets rules for applications to authorize health

claims as provided in Article 15 of [Regulation 1924/2006](#).

Country of Origin Labeling

On October 12, 2017, the Parliament in Greece validated its country of origin labeling (COOL) requirements for milk, dairy and meat products. The voted [Law 4492/18-10-2017](#) mandates that dairy processors specify the country of origin on the label for the entire production chain: milking, processing, and packaging. Traceability is mandatory for all meat products, during production and distribution. Greece's milk, dairy and meat products COOL laws entered into force 180 days from the date of publication in the Gazette (April 16, 2018) and will be in effect for 30 months on a trial basis.

Section VI. Other Specific Standards

For a number of products, specific labeling requirements have been established in addition to the general requirements described above. These include:

- genetically modified foods and feeds
- novel foods
- fortified foods
- foodstuffs for particular nutritional uses including dietetic and baby/infant foods
- organic foods
- fruit juices and similar products, cocoa and chocolate products, sugars, honey, preserved milk
- frozen foodstuff
- seafood
- pet food

Genetically Modified Foods and Feeds

The general attitude towards GE crops and products in Greece remains unfavorable. The uncertainty surrounding Greece's national biotech policy and negative media reports have sharply affected supermarket chain marketing strategies. For more information, please see [EU's Biotech Annual Report](#).

Novel Foods

The [Regulation 2015/2283](#) on Novel Foods was adopted in November 2015 and published in Official Journal L 327 on December 11, 2015. Most provisions of the new Novel Foods Regulation are applicable on January 1, 2018.

Unlike food additives and vitamins and minerals, a positive list of novel foods and ingredients does not yet exist. A Novel Foods Catalog is available on the website of the European Commission but has no legal value. U.S. exporters are advised to check the legal status of novel food ingredients before exporting to the EU.

Fortified Foods

Regulation 1925/2006 establishes an EU-wide regulatory framework for the addition of vitamins and mineral and of certain other substances such as herbal extracts to foods. It lists the vitamins and minerals that may be added to foods and sets criteria for setting maximum and minimum levels. The use of vitamins and minerals not included in the annexes to Regulation 1925/2006 is not allowed.

For additional information, visit FAS USEU website section on [fortified foods](#).

Organic Foods

The European Commission published new EU rules for electronic certification of imported organic products, which became into effect on April 19, 2017. Following recommendations from the Court of Auditors and a request from Member State Ministers in 2011 to address concerns about monitoring the movements of organic products and the consistency of import checks, the new rules are aimed at improving the traceability of organic products and reducing potential fraud. The changes are expected to reduce the administrative burden for operators and authorities and provide much more comprehensive statistical data on organic imports. In practical terms, the changes will require the addition of these import certificates into the Trade Control & Expert System (TRACES), the existing EU electronic system for tracking movements of food products across the EU. Currently, Greek [Law 1973/138399](#) – 11/12/2013 harmonized the EU organic import requirements and applies the EC Regulations 834/2007, 889/2008, and 1235/2008 for import of organic products in Greece originated from third countries.

Fruit juices and certain similar products

[Directive 2012/12/EU](#) regulates to fruit juices and certain similar products intended for human consumption. Key amendments which affect to the fruit juice labeling rules include orange juice, nutrition claims, mixed juices and sugars and sweeteners. Directive 2012/12/EC was transposed to national law by [Decision 1221/2013](#).

Seafood

[Regulation 1169/2011](#) describes the minimum information required on labels intended for retail or mass caterers. The Greek Food Safety Authority, EFET, published [clarifications on the implementation of Regulation 1169/2011](#), where fishery products, prepared fishery products, and fishery and aquaculture products are distinguished and labelled accordingly.

Section VII. Facility and Product Registration Requirements

Facility Registration

The EU approves establishments to ship products of animal origin based on submissions from U.S. government agencies. Only products processed in approved establishments may enter the EU. Detailed information on approved U.S. establishments is available on the [USEU Mission website](#).

Product Registration

U.S. exporters should be aware that certain products and ingredients may fall within the scope of the Novel Foods Regulation and need a pre-market authorization. The introduction of foodstuffs with particular nutritional uses needs to be notified directly to the Greek authority. Exporters of vitamin-enriched foods or nutritional supplements are especially advised to check for the existence of specific [Member State registration](#) or notification requirements. [National Organization of Medicines \(EOF\)](#) is the Greek authority responsible.

Section VIII. Other Certification and Testing Requirements

Inspection Requirements

Member State authorities are responsible for carrying out inspections in the food and feed chain. Products can be checked at import or at all further stages of marketing. Products are examined when they enter Greece by [border inspection posts](#) (BIP's – Border Inspection Post). Health authorities or laboratories perform tests and relative analysis of samples. Import operations can be completed and the product may enter commerce within 48 hours from the time of arrival at port if no specific problems arise from the import document inspection or sample testing.

Member States have the responsibility to designate laboratories that are allowed to perform food control analyses. In Greece, KEPPYEL performs seeds and biotech testing, while the Phytosanitary Division of the Ministry of Rural Development and Food (YPAAT) conducts the tests for aflatoxins in food and feed. Organic products, to be labeled as such, must be certified by an accredited Greek Certification Organization and the importer must alert both the Organic Certification Organization and YPAAT (ELGO-Dimitra Division) when they are bringing in a product.

Certification to Accompany Shipments

Greece applies EU-harmonized legislation for other related regulations and requirements including product inspection, registration and certification.

For detailed information on certification, please see the [USEU certification site](#).

[Council Directive 2000/29/EC](#), harmonizes the importation requirements of plants and plant products into the EU. An overview of legally required certificates in the EU and references to the U.S. authorities issuing these certificates is available on the website <http://www.usda-eu.org/trade-with-the-eu/eu-import-rules/certification/>.

Section IX. Import Procedures

As a member of the European Union (EU), Greece follows all EU directives, regulations, and obligations where available. Once imported goods are cleared in one Member State, they can move freely throughout the EU territory, and therefore also to Greece.

[Council Regulation \(EU\) 952/2013](#) establishes the Community Customs Code. [Commission Regulation 2015/2447](#) lays down detailed rules for the implementation of certain provisions of the new Union Customs Code (UCC) including binding tariff information and origin of goods. Information on the EU's applicable duties can be found in the [on-line customs data base](#).

The EU uses the Combined Nomenclature (CN) for the customs classification of goods. The CN eight digit code numbers are based on the Harmonized System (HS) nomenclature: the first six digits refer to the HS headings; the two following digits represent the CN subheadings. It is also possible to obtain Binding Tariff Information (BTI) from a member state's customs authority to get the proper product classification. Greek customs authorities can be found at <https://portal.gsis.gr/portal/page/portal/ICISnet>

Goods are only released after payment of the import duty and other taxes that may be due. Duties payable on goods imported into the EU may include:

- import duty (expressed as ad valorem tariffs or specific tariffs per unit weight/volume/number of pieces)
- additional duties on flour and sugar (processed products) entry price (fruit and vegetables)
- entry price (fruit and vegetables)
- environmental taxes - not harmonized
- inspection fees - not harmonized
- Value Added Tax (VAT) - not harmonized
- excise duties (alcohol and tobacco) - not harmonized

A list of VAT rates applicable in the different Member States can be found at:

http://ec.europa.eu/taxation_customs/resources/documents/taxation/vat/how_vat_works/rates/vat_rates_en.pdf

The Greek authorities in charge of import controls at customs are:

- GOG Ministry of Rural Development and Food (Veterinary Service - public health certification controls);
- GOG Ministry of Rural Development and Food (Phytosanitary Division - phytosanitary certificate controls); and
- General Chemical State Laboratory (Food Code compliance).

Imported products must be accompanied by the proper documents (EU certificate models in effect for either domestic use or transit). Specific agricultural and food products subject to inspection and Greek restrictions are cited in Sections VI and VII above.

For inspection matters and control procedures after clearance through customs, [EFET](#) can be contacted.

U.S. exporters should work with experienced local agents and have the import agent work with Greek regulatory authorities to ensure acceptability of specific products. It is also advisable for the agent to contact phytosanitary and public health authorities at the port of entry when necessary, as interpretation of health directives may vary from port to port and poor harmonization with EU regulations may cause delays in custom clearance.

The following documents are required for ocean or air cargo shipments of food products into Greece:

- Bill of Lading and/or Airway Bill
- Commercial Invoice
- Phytosanitary Certificate and/or Health Certificate when applicable
- Import Certificate

Most food products require an Import Certificate issued by the competent Greek authorities (please see Section II for more details). This certificate must be obtained by a registered importer as it is intended for tariff classification purposes.

Section X. Copyright and/or Trademark Laws

Trademarks

In the EU, trademarks can be registered at the national, regional or EU level. In order to obtain trademark protection in Greece interested parties may register their trademarks in two ways. The first option is to request registration of the trademark in the European Union. The European Union treaty includes trademark protection in 28 countries of Europe. The second option is to register their trademark directly in Greece. In the latter case, interested parties must follow the steps through a local agent in Greece and/or trademark attorney who will file and process their trademark application before the Greek Trademark Office. The responsible authority for patent and trademark registration in Greece is the [General Secretariat of Commerce](#) operating under the Greek Ministry of Economy, Development, and Tourism. It is highly recommended that U.S. exporters to Greece pursue trademark registration.

Greece is a member of the Patent Cooperation Treaty (PCT). Patents are filed in Greece in Greek and in English.

Protected Geographical Indications

Regulation 1151/2012 sets out the mechanisms to protect PDOs and PGIs in third countries. In any case, some regulations additional regulations need to be adopted for it to be fully functional. The complete list of registered product names that receive protection in the EU can be found at http://ec.europa.eu/agriculture/quality/schemes/index_en.htm

The European Commission's website provides guidance on how to register a PDO/PGI or how to object to a PDO/PGI proposed for registration. Lists of protected names by country, product type, registered name and name applied for are available through the Commission's online "[DOOR](#)" (Database of Origin and Registration) database.

The EU has granted a [Protected Geographical Indication \(PGI\)](#) to a variety of Greek products including olive oil types, table olives, saffron, feta cheese, other cheeses, potatoes, Chios chewing gum, honey, beans, dried figs, Aegina Island pistachios, black currants, and other food products (raw and/or processed), plus a number of local wines.

Appendix I. Government Regulatory Key Agency Contacts

Ministry of Rural Development and Food

Directorate of Plant Production
Phytosanitary and Plant Protection Division
150, Sygrou Avenue
GR 17671, Athens-Kallithea, Greece
Phone: +30 210 9287232; +30 210 9287233
Fax: +30 210 9287234
E-mail: syg059@minagric.gr ; syg042@minagric.gr

Greek Ministry of Economy and Finance

General Secretary of IT-Systems
Section of Customs
1, Chandri Street
GR 18346, Moschato, Athens, Greece
Tel: +30 210 480 2400
E-mail: a.manta@gsis.gr , info@gsis.gr
Website: <http://www.gsis.gr>

Hellenic Food Safety Authority (EFET)

124, Kifissia's Avenue & 2, Iatridou Street
GR 11526 Ambelokipi, Athens, Greece
Tel: +30 213 2145 800
Fax: +30 213 2145 860
E-mail: info@efet.gr
Website: www.efet.gr

General Chemical State Laboratory

Directorate of Foods
16, A. Tsoha Str,
GR 11521, Ambelokipi, Athens, Greece
Tel.: +30 210 6479 221
Fax: +30 210 6468 272
Email: alcohol_food@gcsl.gr
Website: http://www.gcsl.gr/index.asp?a_id=136

General Customs and Excise Department

10, Kar. Serbias
GR 10562, Athens, Greece
Tel: +30 210 3375 714; 210 3375 715
Fax: +30 210 3375 034
E-mail: gdcustom@otenet.gr

Website: <http://www.minfin.gr>

Enterprise Greece S.A.

109, Vasilisis Sophia's Avenue

GR 11521, Athens, Greece

Tel.: +30 210 3355700

Fax: +30 210 3242079

Website: <http://www.enterprisegreece.gov.gr/>

E-mail: info@enterprisegreece.gov.gr

American-Hellenic Chamber of Commerce

109-111 Messoghion Avenue,

Politia Business Center,

GR 11526 Athens, Greece

Phone: +30 210 699 3559

Fax: +30 210 698 5686, 210 698 5687

Email: info@amcham.gr

Website: www.amcham.gr

United States Mission to the European Union

Office of Agricultural Affairs

24, Boulevard du Regent

1000 Brussels, Belgium

Tel: +32 2 811 4154

Fax: +32 2 811 5560

E-mail: AgUSEUBrussels@fas.usda.gov

Website: <http://www.usda-eu.org/>

Greek Embassy, Washington

2217, Massachusetts Ave. N.W.

Washington, DC 20008

Tel: (202) 939 1300

Fax: (202) 939 1324

E-mail: gremb.was@mfa.gr

Website: <http://www.greekembassy.org>

Appendix II. Other Import Specialist Technical Contacts

FAS Rome, Italy Offers Regional Coverage of Greece

Office of Agricultural Affairs, American Embassy

Via Veneto 119a, Rome, 00187, Italy

Tel: +39 06 4674 2396

E-mail: AgRome@fas.usda.gov

Web: <https://gr.usembassy.gov/business/foreign-agricultural-service/>

Counselor for Agricultural Affairs

Fred Giles