

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY
USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT
POLICY

Voluntary Public

Date: 3/7/2014

GAIN Report Number: MX4017

Mexico

Post: Mexico

FAS Mexico Announces New GAIN Report Feedback

Mechanism

Report Categories:

Administrative

Approved By:

David Wolf

Prepared By:

Pete Olson

Report Highlights:

FAS Mexico announces to our report reading public that beginning in late February 2014, all public FAS Mexico GAIN reports will include a request for feedback from you, our readers. The mechanism will be via a short online survey. Through these efforts we hope to better understand our users and provide more information that is relevant to you. Please send us your thoughts and comments!

FAS Mexico announces to our report reading public that, beginning in late February, all public FAS Mexico GAIN reports will include a request for feedback from you, our readers. The mechanism will be via a short online survey, accessed by clicking the link provided in each report. Through these efforts we hope to better understand our users and provide more information that is relevant to you.

The survey mechanism, originally developed by ATO Mexico City, will be managed by Survey Monkey, a popular, free web-based survey service. Beginning with public GAIN reports published by late February, users should see a reference to our request for feedback and a link to do so. This information will be in one of the following formats, depending on which office (the Ag Affairs Office, Mexico City Trade Office, or Monterrey Trade Office) is publishing the report:

Ag Affairs:

[Give Us Your Feedback on this Report](#): Please take a moment to answer this brief 6 question survey by clicking on the above link which will take you to a non-U.S. Government website (i.e. SurveyMonkey). Once completed, click on “Done” and we can capture your feedback. We value your opinion and want to provide information that matters to you as it relates to U.S. and Mexico food and agricultural production, trade, demand, and policy. Thank you for your time.

ATOs Mexico City and Monterrey:

[We appreciate your opinion; please rate this report after reading.](#)



Ag Affairs Sample survey:



*** 1. Please rate your knowledge of the information contained in this report BEFORE reading it.**

- Not Applicable Poor Fair Good Very Good Excellent

*** 2. Overall, how helpful did you find this report?**

- Not Applicable Very Unhelpful Unhelpful Neutral Helpful Very Helpful

Please explain your choice

3. How often will you use the information presented in this report?

- Not Applicable Never Rarely Occasionally Often Always

4. How important to your job is the information presented in this report?

- Not Applicable Useless Slightly Useful Useful Very Useful Essential

*** 5. Who are you?**

- Meat/Poultry/Livestock/Dairy Industry Mexican Government
 Grains/Oilseeds Industry Other Government
 Produce Industry Student/Researcher
 Processed Products Industry Journalist
 U.S. Government

Other (Please specify)

6. Is there any particular type of report you would like us to provide?

If so, please comment below:

USDA Foreign Agricultural Service

Agricultural Trade Offices Survey:

[+ Add Question](#)

Q1 [Edit Question](#) | [Add Question Logic](#) | [Move](#) | [Copy](#) | [Delete](#)

1. How would you rate this GAIN Report?

Not at all helpful Not so helpful Neither Somewhat helpful Very helpful

Do you have any comments about this report? (Optional)

[+ Add Question](#) | [Split Page Here](#)

Q2 [Edit Question](#) | [Move](#) | [Copy](#) | [Delete](#)

2. Is there any particular type of report you would like us to provide? If so, please comment below:

[+ Add Question](#) | [Split Page Here](#)

Q3 [Edit Question](#) | [Add Question Logic](#) | [Move](#) | [Copy](#) | [Delete](#)

3. What industry do you represent?

Meat Industry Poultry Industry Dairy Industry Fruits Industry Produce Industry Processed Products Industry Livestock Industry

Other (Please specify)

[+ Add Question](#) | [Split Page Here](#)

[Edit Question](#) | [Move](#) | [Copy](#) | [Delete](#)



USDA is an equal opportunity provider and employer. | Please consider the environment before printing this document. | www.mexico-usda.com.mx

Please be on the lookout for this opportunity to provide us with your thoughts, comments, and/or request for coverage of additional topics. We welcome your feedback!

Please note that as this report does not contain information on the food and agriculture situation in Mexico, it does not include a feedback request.

For More Information:

FAS/Mexico Web Site: We are available at www.mexico-usda.com.mx or visit the FAS headquarters' home page at www.fas.usda.gov for a complete selection of FAS worldwide agricultural reporting.