

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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India

Post: New Delhi

Food Hospitality World 2015

Report Categories:

Trade Show Evaluation

Promotion Opportunities

Market Promotion/Competition

Food Service - Hotel Restaurant Institutional

Food Processing Ingredients

Retail Foods

Fresh Deciduous Fruit

Fresh Fruit

Snack Foods

Tree Nuts

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Report Highlights:

Firms interested in the Indian hospitality, food service, and food processing ingredients sectors may find this show a useful platform. This report contains FAS Mumbai's summation of the [Food Hospitality World Show](#) and additional information for U.S. exporters interested in the above-mentioned sectors.

General Information:

In summation, the Food Hospitality World show is beneficial platform for U.S. exporters that are interested in the Indian hospitality, food service, and food ingredients sectors. This year, 2015, was the 21st edition of the show. USDA/FAS had an information booth at the Show for the second consecutive year and generated 10 serious new trade contacts and several other market information insiders from its participation at the show from January 23 to 25, 2015, at the MMRDA Grounds, BKC in Mumbai.

The Show was organized by Global Fairs & Media Pvt Ltd. (a company formed by Hannover Milano Fairs India Pvt Ltd and the Indian Express Limited Group). The event merges Fiera Milano's most successful exhibition, Tuttofood (food and beverage) and Hospitality World (India's Leading Hospitality Trade Show). The show hosted the Great Indian Culinary Challenge for over 200 competing chefs showcasing their culinary skills. It also held a conference focused on purchasing trends and knowledge sharing by key procurement heads and decision makers in the hospitality industry.

There were 300 national and international exhibitors at the show; of which, over half were from the food and beverage interiors, kitchen equipment, and housekeeping part of the industry. Other international exhibitors and country pavilions were for Australia, Italy, Turkey, and a few others. The post show report indicates that over 6,229 visitors attended the show. The American Pistachio Growers, a USDA Cooperator based out of Fresno, California, was at the show and was an ingredient partner for the chef activities and the Great Indian Culinary Challenge. The Post Show Report is available at the following link: [Food and Hospitality World](#).

In 2013, U.S. consumer-oriented food and agricultural product exports to India were a record \$519 million. U.S. tree nut exports equaled nearly \$369 million. In 2014, through July, total consumer-oriented exports were just over \$300 million and tree nuts exports accounted for just over \$200 million. Other strong and/or growing areas in 2014 include: fresh and processed fruits, condiments and sauces, chocolate and cocoa products, as well as prepared food products.

FAS Mumbai plans to provide summaries of the shows that it visits given FAS Washington and stakeholders interest in understanding the proliferation of food and agricultural-related shows in India. This information should not, under any circumstances, be considered an endorsement of a show, or, discouragement from participating in a show. Rather, the information is designed as a reference for possible future discussions aimed at identifying new or alternate trade shows in India.

Image 1: India: FAS Mumbai Staff with Representative of Jollytime Popcorn



Image 2: India: Consul General and Deputy Principal Officer of the U.S. Consulate General, Mumbai, at the Culinary Challenge



Image 3: India: Consul General, DPO, and Senior Ag. Attache of the U.S. Consulate Mumbai with representatives from American Pistachio Growers

