

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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POLICY

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India

Post: New Delhi

Food and Agricultural Trade Show Calendar 2019

Report Categories:

Beverages

Fresh Fruit

Fresh Deciduous Fruit

Retail Foods

Snack Foods

Wine

Market Promotion/Competition

Promotion Opportunities

SP1 - Expand International Marketing Opportunities

Trade Show Announcement

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Report Highlights:

This report provides a list of food, beverage and agricultural shows held in India. The Indian trade show industry holds a large number of shows dedicated to the various aspects of the food and agricultural industry. Indian agricultural and related imports in 2017 were \$30.2 billion, of which imports from the United States were \$1.6 billion.

General Information:

Indian food shows traditionally showcased Indian exporters, or focused on food processing technologies. However, over the past few years, several shows have begun to attract international exporters, Indian importers, as well as, domestic manufacturers. Trade shows serve as an ideal platform for businesses seeking to identify a distributor, introduce a new product, or even get a feel for the Indian market. Additionally, India has long held shows focused on agricultural technology and inputs; some of these shows attract hundreds of thousands of farmers.

Indian importers, retailers and key decision makers from within the industry increasingly travel to international trade shows such as Gulfood, Anuga, SIAL Paris, and Food & Hotel Asia Singapore. FAS India offices disseminate information on [USDA endorsed international trade shows](#) to Indian importers and distributors. Additionally, USDA Cooperator groups often take buyers missions from India to various [USDA endorsed food shows in the United States](#). These shows present good opportunities to meet some self-selecting Indian firms that import and distribute food, beverage, and other agricultural products. However, to meet a broader audience of potential importers and distributors, attending local or regional shows taking place within India provide an opportunity to identify more potential customers and get an in-depth first-hand experience of the Indian market.

One of the best reasons to come to a show in India is to gain a greater understanding of the local market. Consequently, combining a local retail tour along with participation at a trade show or some site visits and meetings with key industry and customers is a better way to get the most out of a visit to India. USDA India offices as well as USDA Cooperator groups participate in major food and agricultural product shows, like the India Food Forum, AAHAR and SIAL India. In addition, USDA India offices regularly exhibits at shows to talk with industry members about U.S. food and agricultural products and their potential in India.

The list of shows below includes some farm and technology-oriented shows as well as food and beverage shows. This list is not exhaustive, and inclusion or absence in this report should not be considered recognition of the particular show quality. The trade show industry in India is relatively new and the expectations for experienced trade show visitors should be managed accordingly for a developing market. Dates are subject to change and travelers should check with the show organizers before making travel arrangements.

Sometimes trade shows in India may not come up to expectations of international companies and exporters looking at the Indian market for the first time, however looking at the broader picture, engaging with the USDA offices in New Delhi and Mumbai will enable companies to get a better understanding of the market and derive more value from their first visit to the market.

Note: There are several key trade restrictions that limit market access for U.S. food products. Imports of most animal and livestock-derived food products are effectively banned due to established Indian import requirements. This includes certain sub-categories in the Harmonized Tariff Schedule under Chapters 2, 3, 4, 5, 16 and 21 (e.g., milk and dairy products, certain seafood, sheep and goat products, as well as pork products and pet food). Furthermore, imports of beef are banned due to religious concerns.

U.S. exporters may wish to consider these factors when deciding to enter the Indian market. If you have a question about market access for your food product, please contact the Office of Agricultural Affairs, India.

January 2019:**BodyPower India 2019**

January 11-13, 2019

Bombay Exhibition Centre, Mumbai

www.india.bodypower.com

Organized by BodyPower UK, the show focusses on sports, fitness, wellness and nutrition.

Food Hospitality World 2019

January 17-19, 2019

MMRDA Grounds, Bandra Kurla Complex, Mumbai

www.fhwexpo.com

Organized by Global Fairs and Media Private Limited, the show caters to the food, beverage and hospitality industry. The show takes place in Mumbai, Bengaluru (June 13-15, 2019) and Hyderabad (September 17-19, 2019). **USDA participated in the 2014 & 2015 editions of the show in Mumbai and the 2017 edition of the show in Bengaluru.**

Krushik Expo 2019

January 2019

Baramati, Pune

www.krushikexpoindia.com

Krushik Expo is a four-day event being held from in the month of January 2019 at the Krishi Vigyan Kendra Baramati in Pune, India. The dates of this show are not confirmed at this time. This event showcases products like agriculture equipment, water management, planting materials, seeds, horticulture equipment, tractor, plasticulture products and much more in the agriculture & forestry industry.

FoodTech Kerala 2019

January 23-25, 2019

Kochi, Kerala

www.foodtechkerala.com

The show focusses on Kerala's food processing and packaging industry.

February 2019:

India Food Forum 2019

India Food Service Forum 2019

India Food Retail Tech Forum 2019

Food Start Ups & Innovation Convention and Awards 2019

February 5-6, 2019

Renaissance Hotel and Convention Centre, Powai, Mumbai

www.indiafoodforum.com

Organized by Images Multimedia Private Limited, India Food Forum combines India's leading food conference with a concurrent trade show. **USDA has participated in the 2014, 2015, 2016, 2017, 2018 editions of the show and will be participating once again in the 2019 edition of the show.**

Global Grain Food and Feed (G2F2)

February 6-7, 2019

New Delhi

www.g2f2.com

Organized by Teflas, this event focuses on the global grain, food and feed manufacturing, processing equipment and technology.

Sula Fest 2019

February 2-3, 2019

Nashik, Maharashtra

www.sulafest.com

Organized by Sula Vineyards, an Indian winery, Sula Fest is a two-day event featuring wine from the Nashik wine valley with a focus on wine made by the Sula Vineyards.

FoodTech Pune 2019

Dairy Tech Pune 2019

Grain Tech Pune 2019

February 22-24, 2019

H.A. Exhibition Ground, Pimpri, Pune

www.foodtechpune.com

Organized by Media Today Group, **FoodTech Pune 2019** will focus on fresh produce, processed foods, food processing machinery, packaging, retailing, dairy and other allied sectors.

Acrex India 2019

February 28 – March 2, 2019

Bombay Exhibition Centre, Mumbai

www.acrex.in

Organized by NürnbergMesse the show focuses on the cold chain sector.

Retail Leadership Summit 2019

February 26-27, 2019

Renaissance Hotel and Convention Centre, Powai, Mumbai

www.rls.net.in

Retail Leadership Summit (RLS) is the biggest knowledge sharing platform organized by the industry, for the industry. It brings together all the stakeholders of retail to exchange ideas, share business insights and deliberate on all things retail on a macro-level.

Drink Technology India 2019

February 28 – March 2, 2019

Bengaluru, Karnataka

December 5-7, 2019

New Delhi

www.drinktechnology-india.com

Organized by Messe München India Private Limited the show focuses on the beverage industry of India.

March 2019:

AAHAR 2019

March 13-17, 2019

Pragati Maidan, New Delhi

www.aaharinternationalfair.com

Organized by the government run Indian Trade Promotion Organization, AAHAR caters to the processed food and hospitality sector including machinery and technology. This is India's oldest food show. **USDA has participated in the 2014, 2015, 2016, 2017, 2018 editions of the show and will be participating once again in the 2019 edition of the show.**

DelhiWood 2019

March 13-16, 2019

India Expo Centre and Mart, Greater Noida

www.delhi-wood.com

Organized by NürnbergMesse the show focusses on the wood and furniture industry of India. This will be the sixth edition of the show. **USDA and the American Hard Wood Export Council (AHEC) will be present at the show with a booth.**

April 2019:

Fresh Produce India 2019

April 24-26, 2019.

Trident Hotel, Nariman Point, Mumbai

www.freshproduceindia.com

Organized by Asia Fruit, the event highlights the fresh produce industry of India. The event also hosts a conference and tour of the fresh produce market.

August 2019:

India Food Ex 2019

Dairy Tech India 2019

Grain Tech India 2019

Meat Tech Asia 2019

HRC Expo 2019

Global Halal Expo India 2019

International Poultry and Livestock Expo 2019

August 30 – September 1, 2019

Bangalore International Exhibition Centre, Bengaluru

www.indiafoodex.com – www.iplexpo.com

Organized by the Media Today Group, the shows will focus on a range of agricultural sub-sectors.

AnuFood 2019 (Previously Annapoorna – World of Food India)

August 29-31, 2019

Bombay Exhibition Centre, Mumbai

www.worldoffoodindia.com

Organized by Koelnmesse YA Tradefair Private Limited and Federation of Indian Chamber of Commerce and Industry (FICCI), AnuFood (previously known as Annapoorna – World of Food India) is an international exhibition of food and beverage products. **USDA had previously endorsed this show from 2010 to 2016.**

September 2019:

Food and Hotel India 2019

September 18-20, 2019

Bombay Exhibition Centre, Mumbai

www.foodandhotelindia.com

Organized by UBM AllWorld, the show launched in September 2018 and will be hosting the second edition in 2019 with a focus on the HORECA sector. **USDA participated in the first edition of the show in 2018.**

WoodEx Asia 2019

September 2019

Mahatma Mandir, Gandhinagar, Gujarat

www.woodexasia.com

Organized by Radeecal Communications, the show focusses on furniture production technologies, wood working machinery, tools, fittings, raw materials and accessories.

October 2019:

BioFach India 2019

October 2019

New Delhi

www.biofach-india.com

Organized by NürnbergMesse India Private Limited, the show focuses on the organic food sector of India.

November 2019:

Poultry India 2019

November 2019

Hitex Exhibition Complex, Hyderabad

www.poultryindia.co.in

Organized by the Indian Poultry Equipment Manufacturers Association, the exhibition focuses on poultry production and

management, poultry health and nutrition, poultry breeding and new techniques in feed manufacturing.

ICE Cold Chain Expo 2019

November 2019

Location to be confirmed

www.iceindiaexpo.com

Organized by the Ice Center of Excellence Private Limited, the exhibition focuses on the growth of the cold-chain industry in India. Decision-makers and innovators from retail, food service, processing, production, distribution, logistics, and transportation representing frozen, refrigerated, ambient and fresh operations are the primary audience at the show.

December 2019:

India Cold Chain Show

December 2019

Bombay Exhibition Centre, Mumbai

www.indiacoldchainshow.com

Organized by Reed Exhibitions First, the show focuses on the cold chain sector of India.

POST CONTACT AND FURTHER INFORMATION

For more information about trade shows in India, please contact the following USDA offices:

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