India

Post: New Delhi

Food and Agricultural Trade Shows in India 2015

Report Categories:
Trade Show Announcement
Promotion Opportunities
Market Promotion/Competition
Retail Foods

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Report Highlights:
This report provides a list of food, beverage, and agricultural shows held in India. The Indian trade show industry holds a large number of shows dedicated to the various aspects of the food and agricultural industry. Indian ag, fishery, and forestry exports and imports in 2013 were, respectively, $46.9 billion and $26.8 billion. Year-to-date (August 2014) exports are 1 percent lower while imports are 8 percent greater. A list of known shows follows, below.
Indian Food and Agriculture Shows

Indian food shows have traditionally showcased Indian exporters or focused on food processing technologies. However, over the past few years, several shows have attracted exporters and importers as well as domestic manufacturers thereby making the show a potentially useful vehicle for those businesses seeking to identify a distributor, introduce a new product, or, get a feel for the Indian market.

Indian importers are increasingly traveling to major international trade shows such as Anuga, SIAL Paris and Gulfood. These shows present good opportunities to meet Indian firms that import and distribute foreign food products. Local or regional shows in India also provide an opportunity to identify potential distributors. One of the best reasons to come to a show in India is to gain a greater understanding of the local market. Consequently, combining a local retail tour and participation at a trade show is one way to get the most out of a visit to India. The U.S. Department of Agriculture (USDA) Office of Agricultural Affairs in Mumbai currently endorses the Annapoorna show held each September and participated with a USDA booth at the Food & Grocery Forum and the Food Hospitality World Show in January 2014. In addition, the Office of Agricultural Affairs regularly visits shows (e.g., Food Ingredients/Health Ingredients and Delhi Wood) to assess their potential and talk with the industry about U.S. food and agricultural products.

India has long held shows focused on agricultural technology and inputs; some of these shows attract hundreds of thousands of farmers. The following list includes some farm and technology oriented trade shows as well as the food and beverage shows.

This list is not exhaustive and inclusion or absence in this report should not be considered recognition of the particular show quality. The trade show industry in India is relatively new and experienced trade show visitors should be prepared for relatively small shows in facilities that are striving to improve. Dates are subject to change and travelers should check with the show organizers before making travel arrangements.

TRADE TABLES
Table 1. India: Leading 25 Ag, Fish, and Forestry Exports (HS4), BICO + WTO (U.S. $billion)

<table>
<thead>
<tr>
<th>HTS</th>
<th>Description</th>
<th>Calendar Year</th>
<th>Year To Date (Jan-Aug)</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2011</td>
<td>2012</td>
<td>2013</td>
</tr>
<tr>
<td>0004</td>
<td>All Commodities</td>
<td>36.3</td>
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<td>46.9</td>
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<td>1006</td>
<td>Rice</td>
<td>3.9</td>
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<tr>
<td>0202</td>
<td>Meat Of Bovine Animals, Frozen</td>
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<td>3.0</td>
<td>4.0</td>
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<tr>
<td>5201</td>
<td>Cotton, Not Carded Or Combed</td>
<td>3.2</td>
<td>3.7</td>
<td>3.8</td>
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<tr>
<td>0306</td>
<td>Crustcns Lve Fsh Etc, Ckd Etc.; Flrs Mls</td>
<td>1.6</td>
<td>1.8</td>
<td>2.9</td>
</tr>
<tr>
<td>2304</td>
<td>Soybean Meal &amp; Oth Residue, Not Ground</td>
<td>2.2</td>
<td>2.1</td>
<td>2.7</td>
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<tr>
<td>1302</td>
<td>Veg Saps &amp; Extracts; Pectates; Agar- Agar Etc.</td>
<td>2.0</td>
<td>5.1</td>
<td>2.6</td>
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<tr>
<td>1001</td>
<td>Wheat And Meslin</td>
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<td>1.3</td>
<td>1.9</td>
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<tr>
<td>1005</td>
<td>Corn (Maize)</td>
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<td>1.1</td>
<td>1.2</td>
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<tr>
<td>0801</td>
<td>Coconuts, Brazil Nuts &amp; Cashew Nuts</td>
<td>0.9</td>
<td>0.8</td>
<td>0.9</td>
</tr>
<tr>
<td>1701</td>
<td>Cane Or Beet Sugar &amp; Chem Pure Sucrose</td>
<td>2.6</td>
<td>2.0</td>
<td>0.8</td>
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<tr>
<td>2401</td>
<td>Tobacco, Unmanufactured; Tobacco Refuse</td>
<td>0.5</td>
<td>0.7</td>
<td>0.8</td>
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<tr>
<td>0902</td>
<td>Tea, Whether Or Not Flavored</td>
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<td>0.8</td>
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<tr>
<td>1515</td>
<td>Veg Fats &amp; Oils Nesoi, Not Chem Modified</td>
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<tr>
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<td>Fish, Frozen (No Fish Fillets)</td>
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<tr>
<td>3301</td>
<td>Essent Oils Resinoid; By- Prods Etc</td>
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<td>0.7</td>
<td>0.7</td>
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<tr>
<td>1207</td>
<td>Oil Seeds &amp; Oleaginous Fruits Nesoi</td>
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<td>Pepper, Genus Piper, Capsicum Or Pimenta</td>
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<tr>
<td>2915</td>
<td>Sat Acylic Nonocarbon Acid &amp; Anhyd</td>
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<td>0703</td>
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<td>0.9</td>
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<td>Coffee; Coffee Husks; Coffee Substitutes</td>
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<td>0307</td>
<td>Molluscs &amp; Aqua Invert Nesoi; Flours Etc</td>
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<td>0.5</td>
<td>0.6</td>
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<tr>
<td>2306</td>
<td>Oilcake Nesoi, From Veg Fats &amp; Oils Nesoi</td>
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<tr>
<td>0909</td>
<td>Seeds Anise Badian Fennl Coriandr Etc</td>
<td>0.2</td>
<td>0.3</td>
<td>0.4</td>
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</tbody>
</table>

Source of Data: Ministry of Commerce
## Table 2. India: Leading 25 Ag, Fish, and Forestry Imports (HS4), BICO + WTO (U.S. $billion)

<table>
<thead>
<tr>
<th>HTS</th>
<th>Description</th>
<th>Calendar Year</th>
<th>Year To Date (Jan-Aug)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td>2011</td>
<td>2012</td>
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<td>HTS 4</td>
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<tr>
<td>1511</td>
<td>Palm Oil &amp; Its Fractions, Not Chem Modified</td>
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<tr>
<td>0713</td>
<td>Leguminous Vegetables, Dried Shelled</td>
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<td>4403</td>
<td>Wood In The Rough, Of Sapwood Etc</td>
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<tr>
<td>2905</td>
<td>Acyclic Alcohols &amp; Halogenat, Sulphonat</td>
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<td>1.8</td>
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<tr>
<td>1512</td>
<td>Sunfl, Safflow Or Cottonsd Oil, No Ch Mod</td>
<td>1.0</td>
<td>1.3</td>
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<tr>
<td>1507</td>
<td>Soybean Oil &amp; Its Fractions, No Ch Mod</td>
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<td>1.4</td>
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<tr>
<td>2915</td>
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<td>0.9</td>
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<tr>
<td>4001</td>
<td>Nitrile Rubber, Balata, Chicle, Prim Form Etc</td>
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<td>1.0</td>
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<tr>
<td>0801</td>
<td>Coconuts, Brazil Nuts &amp; Cashew Nuts</td>
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<td>0.9</td>
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<tr>
<td>0802</td>
<td>Nuts Nesoi, Fresh Or Dried</td>
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<td>Cane Or Beet Sugar &amp; Chem Pure Sucrose</td>
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<td>Binders For Found Molds; Chemical Prod Etc</td>
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<td>Unsaturated &amp; Cyclic Monocarboxylic Acid &amp; Anhyd</td>
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<td>Cotton, Not Carded Or Combed</td>
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<tr>
<td>5101</td>
<td>Wool, Not Carded Or Combed</td>
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<td>0.3</td>
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<tr>
<td>1513</td>
<td>Coconut, Palm Kernel Or Babassu Oil Etc</td>
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<td>0.2</td>
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<tr>
<td>0804</td>
<td>Dates, Figs, Pineapples, Avocados</td>
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<tr>
<td>0808</td>
<td>Apples, Pears And Quinces, Fresh</td>
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<tr>
<td>3823</td>
<td>Ind Monocarboxylic Acid; Acid Oil, Ref</td>
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<td>2208</td>
<td>Ethyl Alc, Undenat, Und80% ALC; Spirit Bev</td>
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<td>2309</td>
<td>Preparations Used In Animal Feeding</td>
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<td>1207</td>
<td>Oil Seeds &amp; Oleaginous Fruits Nesoi</td>
<td>0.1</td>
<td>0.1</td>
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<tr>
<td>4407</td>
<td>Wood Sawn Or Chipped, Ov6Mm Th</td>
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<tr>
<td>5002</td>
<td>Raw Silk (Not Thrown)</td>
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<td>3809</td>
<td>Finishing Agents Etc For Textiles, Paper</td>
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<td>0.1</td>
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</tbody>
</table>

Source of Data: Ministry of Commerce

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**DECEMBER 2014**
Fine Food India
December 3 – 5, Pragati Maidan, New Delhi
www.finefoodindiaexpo.com
Organized by Diversified Communications India Pvt. Ltd, the show caters to the food, drink, equipment, hospitality and retail technology sectors.

Kisan Expo
December 10 – 14, International Exhibition Centre, Pune
www.kisan.in
Kisan expo focuses on agricultural technologies & innovations in agriculture.

AgriTalk India
December 21 - 24, Shashtri Maidan, Rajkot
www.agritalkindia.com
The fourth edition of AgriTalk India will focus on technological advancements, products, and services in agriculture.

JANUARY 2015

Kisan Expo
January 9 - 11, Bangalore
www.kisan.in
Kisan expo focuses on agricultural technologies & innovations in agriculture.

Vibrant Gujarat
January 11 – 13, Gandhinagar, Gujarat
www.vibrantgujarat.com
The biennial event organized by the Gujarat government is designed to attract investment under numerous sectors: from education to jewelry to infrastructure to textile to food and beverages. This is the first time USA is a partner country for this event.

Food & Grocery Forum India 2015
January 14 - 16, Bombay Exhibition Centre, Mumbai
www.foodforumindia.com
Organized by Images Multimedia Pvt. Ltd, Food & Grocery Forum India combines India’s leading food conference with a concurrent trade show. USDA participated in the 2014 show.

Food Hospitality World 2015
January 22 - 24, Bandra Kurla Complex, Mumbai
www.fhwexpo.com
Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry. USDA participated in the 2014 show.

FEBRUARY 2015
India International Tea & Coffee Expo 2015
February 26 to March 1, Science City Exhibition Ground, Kolkatta
http://teacoffeexpo.in/
Organized by the Tea Board of India, the exhibition hosts alongside with it a conference, seminar and championship awards focused on tea, coffee and related products.

Kisan Expo
February 26 - 28, New Delhi
www.kisan.in
Kisan expo focuses on agricultural technologies & innovations in agriculture.

MARCH 2015

AAHAR International Food Fair 2015
March 10 -14 (Dates to be confirmed), Pragati Maidan, New Delhi
www.aaharinternationalfair.com
Organized by the government-run Indian Trade Promotion Organization, AAHAR caters to the processed food and hospitality sector including machinery & technology. This is India’s oldest food show.

India International Tea & Coffee Expo
February 26 – March 1, 2015, Science City Exhibition Ground, Kolkatta
www.teacoffeexpo.in
Organized by West Bengal Trade Show Organization, the show focuses on specialty teas and gourmet coffee.

Agritex Hyderabad
March 30 – April 1, 2015, HITEX Exhibition Center, Hyderabad
www.agritex.co.in
Organized by Hyderabad Trade Fair Expositions Limited, the main objective of the show is to introduce farmers to new developments in agricultural technology.

APRIL 2015

Fresh Produce India
April 23 – 25, 2015, Trident Hotel, Nariman Point, Mumbai
www.freshproduceindia.com
Organized by ASIAFRUIT, the event highlights the fresh produce industry of India. The event also hosts a conference and tour of the fresh produce market.

India International Dairy Expo
April 23 – 25, Bombay Exhibition Centre, Mumbai
www.iideindia.com
Organized by Koelnmesse Tradefairs, the second edition of this show focuses on the dairy industry in India: dairy farming, veterinary, processing, packaging, quality management, distribution and dairy products.

MAY 2015

ISRMAX: India International Sugar, Rice, Maize & Agriculture Expo
May 3-5, 2015, Pragati Maidan, New Delhi
www.isrmax.com
Organized by Pixie Consulting Solutions, the event focuses on rice, sugar, pulses and agriculture machinery.

JUNE 2015

Sugar Summit Asia 2015
Global Grain, Food & Feed 2015
June 19 - 20, JW Marriott, Pune
www.teflas.com/events.html
Organized by Teflas Conferences & Events Private Limited, the two day conference is focused on the sugar industry and grain, food and feed industry respectively of India.

Food Hospitality World 2015
Dates to be decided, KTPO, Whitefield, Bangalore
www.fhwexpo.com
Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry.

JULY 2015

Agri Intex 2015
July 17 – 20, CODISSIA Trade Fair Complex, Coimbatore
www.agriintex.codissia.com
Organized by Codissia, Agri Intex highlights the latest agricultural technologies and market trends showcasing organic agriculture products, seeds, fertilizers, biotechnology tools, dairy farming products, livestock and other related items.

International Horticulture Expo
July 25 - 27, Pragati Maidan, New Delhi
www.foodandtechnologyexpo.com
Organized by NNS Events & Exhibitions the show focuses on food processing equipment in addition to processed and organic foods.

AUGUST 2015
India Foodex 2015
August 21 – 23, Bangalore International Exhibition Center, Bangalore
www.indiafoodex.com
Organized by Media Today India Foodex focuses on food products, food processing, grain milling & packaging technology.

Dairytech, Agritech, Graintech, International Poultry and Livestock Expo India 2014
August 21 – 23, Bangalore International Exhibition Center, Bangalore
www.dairytechindia.in
www.agritechindia.com
www.graintechindia.com
These concurrent shows focus on processing and production technology for a range of agricultural sectors.

AAHAR 2015: The International Food Fair Chennai
August 23 – 25 (Dates to be Confirmed), Chennai Trade Centre, Tamil Nadu
www.aaharchennai.com
This is the southern version of the AAHAR show that is held in March in Delhi. The show is organized by the government-run India Trade Promotion Organization.

Foodpro 2015
August 28 - 30, Chennai Trade Center, Chennai
www.foodpro.in
Organized by the Confederation of Indian Industry (CII), the show focuses on the various segments of food processing industry from technology in food processing, cold storage and warehousing, logistics and related products.

SEPTEMBER 2015

Annapoorna - World of Food India
September 14-16, Bombay Exhibition Center, Mumbai
www.worldoffoodindia.com
A joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), Annapoorna - World of Food India is an international exhibition on food & beverage products in India. This is a USDA endorsed show.

Globoil India
September 28 – 30, Venue to be decided, Mumbai
www.globoilindia.com
www.teflas.com
Organized by Teflas, the conference and exhibition focuses on vegetable oil, feed & feed ingredients, oilseeds, oleo chemicals and related industries.
Food Hospitality World
Dates and Venue to be Confirmed, Goa
www.fhwexpo.com
This is the same show which is held in January in Mumbai and Bangalore in June. The show is organized by Global Fairs & Media.

Indian Bakery Expo
Dates to be confirmed, Chennai Trade Center, Chennai
www.indiabakeryexpo.com
Organized by Tamil Nadu Bakers Federation, the show focuses on the bakery industry in Southern India.

OCTOBER 2015

India Fitness and Wellness Expo
October 9 – 11, Bombay Exhibition Center, Mumbai
www.ifwexpo.com
Organized by PDA-HaB Media & Trade Fairs, the show is a joint venture company between PDA Trade Fairs and Health and Beauty Holding GmbH. The show focuses on areas of fitness, wellness and sports nutrition.

Guar India
October 30 – 31, Venue to be decided, Jodhpur
www.teflas.com/events.html
Organized by Teflas Conferences & Events Private Limited, the two day conference is focused on the guar industry of India.

Food Ingredients India
Health Ingredients India
October 14 - 16, Bombay Exhibition Center, Mumbai
www.foodingredientsglobal.com
Organized by UBM Live, Food Ingredients India is focused on the food ingredients sector. The show also includes a nutraceutical pavilion and a food and pharmaceuticals pavilion.

Baketech Expo
Food Service Expo
Dates to be confirmed, HITEX International Exhibition Center, Hyderabad
www.baketechexpo.in
Organized by Next Events, Baketech Expo is in its first edition and focuses on the bakery business running concurrently with the Food Service Expo highlighting the restaurant and catering business.
NOVEMBER 2015

BioFach India
Dates to be confirmed, Kochi
www.biofach-india.com
Organized by NurnbergMesse GmbH, BioFach India 2013 is a venue for the organic food and fiber sectors.

Sweet & SnackTec India
Dates to be confirmed, Bombay Exhibition Center, Mumbai
www.sweetandsnacktecindia.com
Organized by Koelnmesse GmbH, the shows is the only specialized event in India for the snack and confectionery processing industry, covering processing technologies, packaging solutions, ingredients, distribution, refrigeration, and quality management.

Dairy Universe India
Dates to be confirmed, Bombay Exhibition Centre, Mumbai
www.dairyuniverseindia.com
Organized by Koelnmesse GmbH, and co-located with Sweet & SnackTec, the Dairy Universe India is an international event focused on the dairy processing industry.