

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Krishi Agricultural Exhibition November 2013

Report Categories:

Trade Show Announcement

Market Promotion/Competition

Promotion Opportunities

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Report Highlights:

This report provides information on the Krishi 2013 International Agriculture Trade Fair and Conference to be held in Nashik, Maharashtra from November 15-19. This show is geared primarily to farmers as potential consumers of agricultural technology. U.S. exporters of seeds, certain feed ingredients, genetics and other agricultural technologies may find this show to be a useful platform for learning more about the Indian market or introducing their products to a large audience of farmers.

Krishi 2013

The Krishi International Agriculture Trade Fair is held biennially in Nashik in the State of Maharashtra, about three hours northeast of Mumbai by road. The 2013 show will be held from November 15-19. The show typically attracts thousands of farmers who come to see new equipment, technology and field trials. The exhibition will include an international agribusiness forum, seminars and buyer-seller meetings for companies involved in horticulture and food processing. The show is being supported by the Ministry of Agriculture, Ministry of Food Processing and the Maharashtra State Agriculture Department.

For additional information about the show, visit the website at <http://www.krishi.net.in/>.

Disclaimer: This report is intended to provide firms that are interested in the Indian market with information about trade show opportunities in India; it should not be considered an endorsement of the shows. For more information, contact the organizers or the Office of Agricultural Affairs at agmumbai@fas.usda.gov.