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Outreach in Tijuana and Mexicali for Meat and Poultry Trade

Report Categories:

CSSF Activity Report

Agriculture in the Economy

Agriculture in the News

Poultry and Products

Livestock and Products

Sanitary/Phytosanitary/Food Safety

Administrative

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Report Highlights:

The *Consejo Mexicano de la Carne* ([COMECARNE](#)) is organizing a series of 2-day workshops in several Mexican cities to improve the awareness and understanding of the process and inspection procedures for meat and poultry products imported into Mexico from the United States and other countries. USDA staff as well as two USDA Cooperator organizations will be speaking at these events along with Mexican and Canadian officials and industry organizations.

General Information:

COMECARNE has picked a number of ports-of-entry that see high volumes of meat and poultry product trade for a series of workshops on the process and inspection procedures for products entering Mexico. The workshops have a several year track record and bring in a large number of participants. In 2013, COMECARNE has already held workshops with USDA participation in Colombia, Nuevo Leon; Nuevo Laredo, Tamaulipas; and Ciudad Juarez, Chihuahua. The next two workshops with planned USDA participation will be in Tijuana and Mexicali, Baja California, Mexico (see locations, below). USDA staff are able to participate in these outreach sessions with the use of Country Strategy Support Funds (CSSF). Trade of food and agricultural products through those ports of entry is recorded in Tables 1 through 4, below, as well.

August 6-7, 2013: Tijuana, Baja California, Mexico

- Asociacion de Agentes Aduanales de Tijuana y Tecate

Sebastian Vizcaino 160, Fraccionamiento Garita de Otay, Tijuana, Baja California, 22170

August 8-9, 2013: Mexicali, Baja California, Mexico

- Asociacion de Agentes Aduanales de Mexicali

Avenida Brasil 415, Colonia Alamos, Mexicali, Baja California, 21210

Seminars scheduled but without a fixed location, yet, are:

September 24-25, 2013: Reynosa, Tamaulipas, Mexico

October 25, 2013: Mexico City, Distrito Federal, Mexico

The ports-of-entry selected by COMECARNE are the top locations where U.S. red meats (prepared and preserved or fresh/chilled/frozen) and poultry meat enter the country (see trade tables, below). Using USDA's definition of prepared and preserved red meats, Mexico imported 75,452 metric tons (MT) from the world in 2012 with 69,421 MT originating from the United States. This amounted to U.S. \$297.4 million and U.S. \$264.3 million in imports; respectively. Similarly, using USDA's definition of fresh, chilled, frozen red meats, Mexico imported 920,326 MT from the world in 2012 with 818,961 originating from the United States. This amounted to U.S. \$2.3 billion and U.S. \$2.0 billion; respectively. Finally, using USDA's definition of poultry meat, Mexico imported 761,938 MT from the world in 2012 with 744,264 MT originating from the United States. This amounted to U.S. \$1.09 billion and U.S. \$1.04 billion; respectively.

The Foreign Agricultural Service (FAS) and Food Safety and Inspection Service (FSIS) presentation for these workshops is titled "Agencies and Procedures for the Certification of U.S. Meat Products Exported to Mexico". Due to dynamic trade flows and continual refinements to regulations, however, the presentations will be geared towards offering inspectors and commercial interests participating in the seminars an opportunity to receive updated information from USDA. The desired outcome of these seminars is to put all audience members in a better position to apply appropriate criteria when evaluating shipments and documentation so as to facilitate the trade of meat and poultry between the United States and Mexico.

Background

Over the last six years, USDA/FAS staff in Mexico City and Monterrey have worked in close coordination with USDA's FSIS in Washington, D.C., the U.S. Meat Export Federation ([USMEF](#)), the U.S.A. Poultry and Egg Export Council ([USAPEEC](#)), as well as Mexican government ministries (SENASICA [1] , SAT [2] , and UPCI [3]), and private institutions (CAAREM [4] and CANACAR [5]) to explain the process and inspection procedures for meat and poultry products imported into Mexico from the United States. Comecarne data indicates that approximately 260 people were trained in 2012. Many of the audience members were official inspectors (e.g., SENASICA and SAT) from the Points of Inspection (POIs) where the seminars were held.

^[1] The National Service of Health, Food Safety, and Food Quality, ^[2] The Tributary Administration Service, ^[3] The Unit of International Trade Practices, ^[4] The Confederation of Associations of Customs Agents, ^[5] The National Chamber of Transporters

Production, Supply and Demand Data Statistics :

Table 1. Mexico: Top Food and Agricultural Imports into Tijuana, Mexico by Value

Top Food and Agricultural Imports into Tijuana by Value (U.S. \$1000)							
Commodity		Calendar Years			Year To Date		
		2010	2011	2012	Apr-12	Apr-13	%Δ 13/12
HTS	Description	1,085,262	1,223,403	1,356,282	431,232	427,863	-0.78
210410	Soups And Broths And Preparations Therefor	130,008	142,487	171,702	57,376	61,065	6.43
020130	Meat Of Bovine Animals, Boneless, Fresh Or Chilled	60,974	63,072	51,291	18,264	16,732	-8.39
440710	Coniferous Wood Sawn, Sliced Etc, Over 6 Mm Thick	40,977	42,166	51,055	16,611	15,667	-5.68
440929	Noncon Wd Exc Bamboo Cont Shpd Alng Edges Ends Etc	14,813	36,017	48,159	15,256	14,690	-3.71
080810	Apples, Fresh	38,238	30,543	47,956	19,291	26,772	38.78
040690	Cheese, Nesoi, Including Cheddar And Colby	33,132	29,846	33,890	10,560	13,973	32.32
940600	Prefabricated Buildings	11,417	13,792	33,191	19,418	2,370	-87.8
020714	Chicken Cuts And Edible Offal (Inc Livers), Frozen	27,713	33,838	28,872	10,393	11,172	7.49
210690	Food Preparations Nesoi	22,325	24,447	27,127	8,895	8,562	-3.74
120991	Vegetable Seeds For Sowing	27,269	25,852	27,017	9,126	7,860	-13.88
040620	Cheese Of All Kinds, Grated Or Powdered	12,244	20,504	25,213	6,820	8,913	30.68
060220	Edible Fruit Or Nut Trees, Shrubs And Bushes	16,098	23,283	24,591	3,509	3,589	2.28
210390	Sauces Etc. Mixed Condiments And Seasonings Nesoi	19,747	23,136	24,292	7,741	9,166	18.41
160100	Sausages, Similar Prdt Meat Etc Food Prep Of These	16,166	22,132	24,057	7,617	7,894	3.64
190590	Bread, Pastry, Cakes, Etc Nesoi & Puddings	16,263	20,848	23,116	7,129	7,847	10.07

SOURCE: INEGI via Mexican Customs (Aduanas)

Table 2. Mexico: Top Food and Agricultural Imports into Mexicali, Mexico by Value

Top Food and Agricultural Imports into Mexicali by Value (U.S. \$1000)							
Commodity		Calendar Years			Year To Date		
		2010	2011	2012	Apr-12	Apr-13	%Δ 13/12
HTS	Description	534,040	645,138	615,328	228,878	178,828	-21.87
020130	Meat Of Bovine Animals, Boneless, Fresh Or Chilled	57,548	56,322	50,311	18,471	17,287	-6.41
120991	Vegetable Seeds For Sowing	36,930	40,460	42,968	11,485	13,058	13.69
100190	Wheat (Other Than Durum Wheat), And Meslin	1,913	27,330	25,522	25,069	0	-100
020713	Chicken Cuts & Edible Offal (Incl Liver) Frsh/Chld	12,591	20,180	24,555	9,233	8,848	-4.17
151800	Anml/Veg Fats & Oils Chem Modified; Inedbl Mxt Etc	11,588	17,072	19,596	6,581	5,605	-14.83
020714	Chicken Cuts And Edible Offal (Inc Livers), Frozen	15,298	20,037	19,519	5,788	5,178	-10.54
220300	Beer Made From Malt	19,501	19,792	19,270	6,762	5,842	-13.6
110520	Flakes, Granules And Pellets Of Potatoes	13,958	17,170	18,861	6,108	8,218	34.55
080810	Apples, Fresh	20,146	9,408	18,593	6,985	12,205	74.72
150200	Fats, Bovine, Sheep Or Goat, Raw Or Rendered	23,706	25,756	17,075	12,121	0	-100
100590	Corn (Maize), Other Than Seed Corn	19,328	50,140	14,773	11,668	524	-95.51
100630	Rice, Semi- Or Wholly Milled, Polished Etc Or Not	14,323	16,122	13,825	5,816	4,136	-28.88
040690	Cheese, Nesoi, Including Cheddar And Colby	8,838	11,745	12,951	3,604	5,321	47.63
071333	Kidney Beans & White Pea Beans, Dri Shel, Inc Seed	2,287	3,874	11,512	4,979	2,304	-53.73
160100	Sausages, Similar Prdt Meat Etc Food Prep Of These	9,665	11,212	11,342	3,815	3,727	-2.3

SOURCE: INEGI via Mexican Customs (Aduanas)

Table 3. Mexico: Top Food and Agricultural Exports from Tijuana, Mexico by Value

Top Food and Agricultural Exports from Tijuana, Mexico by Value (U.S. \$1000)							
Commodity		Calendar Years			Year To Date		
		2010	2011	2012	Apr-12	Apr-13	%Δ 13/12
HTS	Description	1,399,891	1,588,492	1,634,728	518,677	502,735	-3.07
070200	Tomatoes, Fresh Or Chilled	422,156	539,465	385,025	66,061	48,500	-26.58
220300	Beer Made From Malt	59,497	55,922	164,362	49,931	52,352	4.85
081010	Strawberries, Fresh	79,483	81,398	136,839	95,641	97,265	1.7
070960	Fruits Of Genus Capsicum Or Pimenta, Fresh/Chilled	80,130	83,896	91,178	32,301	32,664	1.12
070700	Cucumbers And Gherkins, Fresh Or Chilled	54,421	52,923	80,363	8,976	10,254	14.24
030629	Crustcns Nesoi Lve/Fr/Chl/Dry/Slttd/Brn Flrs H Cnsm	51,750	56,020	51,903	13,642	14,793	8.44
170490	Sugar Confection (Incl Wh Choc), No Cocoa, Nesoi	36,419	43,630	44,295	13,109	15,021	14.58
190590	Bread, Pastry, Cakes, Etc Nesoi & Puddings	25,350	28,398	33,692	11,357	8,552	-24.7
070990	Vegetables, Nesoi, Fresh Or Chilled	57,484	64,934	32,146	21,671	0	-100
442190	Articles Of Wood, Nesoi	31,005	26,471	27,823	8,986	9,109	1.37
220210	Waters, Incl Mineral & Aerated, Sweetnd Or Flavord	14,650	29,178	26,737	7,978	12,672	58.83
030621	Rock Lobster, Other Sea Crawfish Lv/Ch/Drd/Salted	16,495	30,191	24,015	6,490	4,552	-29.87
080720	Papayas (Papaws), Fresh	28,766	19,696	23,593	5,194	8,733	68.14
080550	Lemons And Limes, Fresh Or Dried	24,453	27,983	22,841	6,278	9,684	54.26
030799	Molluscs Etc Nesoi, Frozen, Dri, Salted Or In Brin	3,210	8,342	20,359	8,306	9,050	8.96

SOURCE: INEGI via Mexican Customs (Aduanas)

Table 4. Mexico: Top Food and Agricultural Exports from Mexicali, Mexico by Value

Top Food and Agricultural Exports from Mexicali, Mexico by Value (U.S. \$1000)							
Commodity		Calendar Years			Year To Date		
		2010	2011	2012	Apr-12	Apr-13	%Δ 13/12
HTS	Description	953,242	921,511	921,685	382,615	430,422	12.49
070920	Asparagus, Fresh Or Chilled	121,823	155,330	145,955	124,199	172,365	38.78
020130	Meat Of Bovine Animals, Boneless, Fresh Or Chilled	44,266	72,499	111,943	31,928	39,213	22.81
070310	Onions And Shallots, Fresh Or Chilled	95,200	99,845	92,953	30,203	30,483	0.93
190590	Bread, Pastry, Cakes, Etc Nesoi & Puddings	57,463	75,020	90,321	27,337	27,922	2.14
200520	Potatoes, Prepared Etc. No Vinegar Etc, Not Frozen	53,925	64,759	75,694	20,767	22,618	8.91
190410	Prep Food, Swelling/Roasting Cereal/Cereal Product	79,607	90,437	66,565	29,850	27,897	-6.54
020120	Meat, Bovine Cuts With Bone In, Fresh Or Chilled	28,252	33,811	45,685	14,027	13,376	-4.64
220210	Waters, Incl Mineral & Aerated, Sweetnd Or Flavord	46,064	60,317	41,285	13,553	14,812	9.3
220290	Nonalcoholic Beverages, Nesoi	27,783	20,414	19,762	6,574	5,960	-9.33
200190	Vegt/Fruit/Nuts Etc Nesoi Prep/Pres By Vinegar Etc	22,503	27,917	19,440	5,888	7,220	22.63
110220	Corn (Maize) Flour	15,419	16,661	19,366	5,772	6,321	9.51
210390	Sauces Etc. Mixed Condiments And Seasonings Nesoi	15,738	19,884	18,213	5,715	4,662	-18.42
151211	Sunflower-Seed Or Safflower Oil, Crude, Fract, Etc	8,067	9,138	15,820	4,185	6,429	53.6
190531	Cookies (Sweet Biscuits)	11,050	12,926	15,049	5,726	4,597	-19.71
170490	Sugar Confection (Incl Wh Choc), No Cocoa, Nesoi	10,889	10,897	10,262	3,500	3,099	-11.46

SOURCE: INEGI via Mexican Customs (Aduanas)

Author Defined:

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For More Information

FAS/Mexico Web Site: We are available at www.mexico-usda.com or visit the FAS headquarters' home page at www.fas.usda.gov for a complete selection of FAS worldwide agricultural reporting.

Other Relevant Reports Submitted by FAS/Mexico:

Report Number	Subject	Date Submitted
MX3051	Porcine Epidemic Diarrhea Disease	6/26/2013
MX3048	Newly Authorized Meat and Poultry Exporters to Mexico	6/20/2013
MX3047	Educational Sessions for Meat and Poultry Trade Exporters to Mexico	6/20/2013
MX3043	Pork Price and Trade Snapshot	5/30/2013
MX3026	Broiler Meat Production and Trade Update	3/22/2013
MX3016	Livestock Semi-Annual: Pork Sector Promising	3/4/2013

MX3011	Poultry Semi-Annual – First \$1 Billion Poultry Market for American Exporters	2/13/2013
MX2032	Importing Meat and Poultry into Mexico... Trade Education Seminars	5/22/2012

Useful Mexican Web Sites: Mexico's equivalent to the U.S. Department of Agriculture (SAGARPA) can be found at www.sagarpa.gob.mx, equivalent to the U.S. Department of Commerce (SE) can be found at www.economia.gob.mx and equivalent to the U.S. Food and Drug Administration (SALUD) can be found at www.salud.gob.mx. These web sites are mentioned for the readers' convenience but USDA does NOT in any way endorse, guarantee the accuracy of, or necessarily concur with, the information contained on the mentioned sites.