

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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POLICY

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Date: 2/5/2013

GAIN Report Number:

Egypt

Post: Cairo

Success story resulted from Buyers Mission to Gulf Food 2012

Report Categories:

Export Accomplishments - Events

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Report Highlights:

FAS Cairo recruited 17 Egyptian importers to participate in Dubai's Gulf Food Show (February 2012). Post extensively promoted the U.S. pavilion, attracting an a sizeable international buying team.

General Information:

The meeting between one of the Egyptian importers with Miami-based Cluster Goods, Inc., generated over \$1.75 million in sales. Cluster Goods is shipping 12 consolidated shipments of 50 containers to its Egyptian buyer between April 2012 and January 2013. The Egyptian buyer is purchasing a variety of high-value U.S. processed food products from this State of Florida exporter. Products being shipped include power bars, candy, snacks, chocolates, and other snack foods and nuts.