

USDA Foreign Agricultural Service

# GAIN Report

Global Agricultural Information Network

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## Senegal

### TRADE REPORT - QUARTERLY IMPORTS

#### Rice Imports Second Quarter 2009

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**Report Highlights:**

The quantity of rice imported in Senegal increased 12 percent this quarter while the total U.S. dollar value decreased compared to the previous quarter. This is mainly due to a decrease in the price of broken rice. The average unit price of rice imports declined from \$ 0.57 /kg to \$0.47 /kg in the second quarter. We also note a net increase in the quantity of semi or whole milled rice packaged in larger than 5 kg. The market share of imported rice from Thailand decreased from 77% to 55% and a small amount of U.S. rice was imported for a market share of less than one percent (Table 2).

**Post:**  
Dakar

**Commodities:**  
Rice, Milled

**Executive Summary:**

Rice imports in the second quarter of 2009 show a slight increase in quantity (from 160,220 MT to 182,490 MT) compared to the previous quarter. However the total value of the rice imports decreased due to slight price reduction. Even though the broken rice quantity increased, the total value decreased due to lower export prices in Thailand and Vietnam (Table 1).

We note a loss in the market share for rice exported from Thailand, and an increase for Vietnam, Pakistan, Argentina, and Brazil. This quarter, there were 98MT of semi or whole milled rice exported to Senegal in bags (larger than 5 kg).

The rice imported from the United States represents a market share of 0.05% for a total value of value of U.S. \$38,814.

We also have an important difference in the type of packaging of the semi or whole milled rice being imported. This quarter, the preference was for large bags (more than 5 kg) to the detriment of the small bags (5 kg). (Tables 2 and 3).

Despite all this, Thailand still remains the largest rice supplier in Senegal (55%) followed by Vietnam (14%), Brazil (12.34%), Argentina (10%), Pakistan (6%). Brazil, Argentina and Pakistan increased their market share this quarter (see table 2).

Broken rice still remains the favorite type of rice imported in Senegal with a market share of 99.58% (see table 3).

**Table1: Imported data by origins and Grades**

Note: The dollar value reflects the average exchange rate of the period. 1 US\$= 481 F CFA.

<b>Export Country</b>	<b>TOTAL Value CAF \$ U.S.</b>	<b>Net Weight (Kg)</b>
<b>Brown rice</b>	<b>36,017</b>	<b>100,000</b>
REPUBLIC OF CHINA	36,017	100,000
<b>Semi or Whole Milled in 5 KG bags</b>	<b>15,995</b>	<b>11,201</b>
LEBANON	491	55
PAKISTAN	15,105	11,000
REPUBLIC OF CHINA	398	146
<b>Semi or Whole Milled in 5 KG bags or less</b>	<b>138,616</b>	<b>190,256</b>
FRANCE	8,424	4,056
THAILAND	129,979	186,100
REPUBLIC OF CHINA	214	100

<b>Broken Rice</b>	<b>90,856,672</b>	<b>159,918,752</b>
BRAZIL	4,129,746	7,134,137
ARGENTINA	3,507,546	8,344,790
LEBANON	312	550
PAKISTAN	484,728	1,145,698
THAILAND	69,912,546	118,405,382
VIETNAM	12,167,097	23,498,999
REPUBLIC OF CHINA	654,697	1,389,196
<b>TOTAL</b>	<b>91,047,300</b>	<b>160,220,209</b>

**Table 2: Ranking by Exporting Country**

<b>Export Country</b>	<b>% market share</b>	<b>Total value CIF \$ U.S.</b>
THAILAND	<b>77</b>	<b>70,042,525</b>
VIETNAM	<b>13</b>	<b>12,167,097</b>
BRAZIL	<b>5</b>	<b>4,129,746</b>
ARGENTINA	<b>4</b>	<b>3,507,546</b>
REPUBLIC OF CHINA	<b>1</b>	<b>691,326</b>
PAKISTAN	<b>1</b>	<b>499,833</b>
FRANCE	<b>0</b>	<b>8,424</b>
LEBANON	<b>0</b>	<b>803</b>
<b>TOTAL</b>	<b>100</b>	<b>91,047,300</b>

**Table 3: Ranking by Rice Grades**

<b>Rice Grades</b>	<b>% market share</b>
Broken Rice	<b>99.79</b>
Semi or Whole Milled in 5 KG bags or less	<b>0.15</b>
Brown rice	<b>0.04</b>
Semi or Whole Milled in more than 5 KG bags	<b>0.02</b>
<b>TOTAL</b>	<b>100.00</b>