

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY
USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT
POLICY

Voluntary Public

Date: 11/22/2011

GAIN Report Number: CH11635

China - Peoples Republic of

Post: Guangzhou

U.S. wine exports to China rapidly expanding

Report Categories:

Wine

Approved By:

Jorge Sanchez

Prepared By:

Jericho Li

General Information:

According to USDA Global Agricultural Trade System (GATS) data, in Jan-Nov 2010, U.S. wine exports to China exceeded 10 million liters and valued at \$30 million, growing by 22 percent and 45 percent respectively in comparison to the same period in 2009. U.S. wine was first introduced to China in 1980s. In 1996, value was up to \$1 million; in 2006 to nearly \$10 million; and in 2009 to over \$24 million.